



ALPHA DHABI HOLDING

COMPANY PROFILE

A portrait of Mr. Hamad Salem Mohammed Saeed Al Ameri, a man with a beard and mustache, wearing a white thobe and ghutra. He is looking directly at the camera with a slight smile. The background is dark and out of focus, showing some architectural details.

MESSAGE FROM OUR MANAGING DIRECTOR & CEO

”

Alpha Dhabi is focused on generating value for its investors and all key stakeholders, while also supporting the Abu Dhabi Economic Vision 2030, a government-led strategy to transform the emirate into a diversified, innovative and knowledge-based economy by the end of the decade.

Mr Hamad Salem Mohammed Saeed Al Ameri
Managing Director & CEO

ELEVATING POTENTIAL



2 INDUSTRIES
INNOVATING FOR A
BRIGHTER TOMORROW.



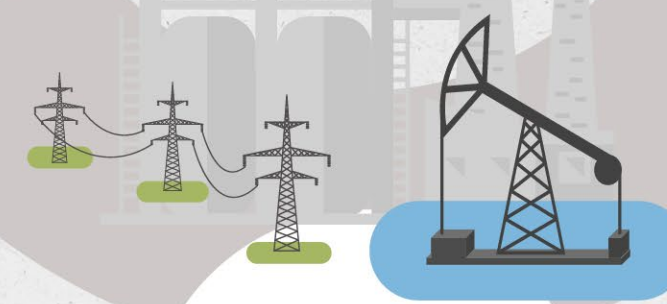
3 REAL ESTATE
ENRICHING
COMMUNITIES.



1 CONSTRUCTION
BUILDING A
BETTER WORLD.



4 ENERGY
ENERGIZING
THE WORLD.



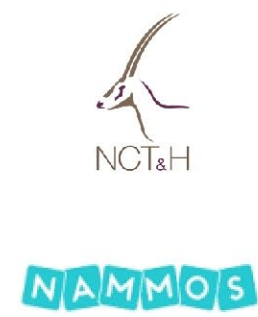
**5 CLIMATE CAPITAL &
AGRICULTURE**
EMPOWERING
CLIMATE SOLUTIONS



6 HEALTHCARE
NURTURING
WELL-BEING.



8 HOSPITALITY
CRAFTING
EXTRAORDINARY
MOMENTS.



7 INVESTMENT
DRIVING GROWTH.



BOARD OF DIRECTORS

The ADH Board ensures that the Group complies with the highest standards of Corporate Governance and ethical behaviour. Subsidiary Governance is via independent boards, with roles and responsibilities defined to ensure that they run effectively.



H.E. Mohamed Thani Murshe Ghannam Alrumaithi

- ◆ Chairman



Mr Syed Basar Shueb Syed Shueb

- ◆ Vice Chairman
- ◆ Member, Audit Committee
- ◆ Chairman, Investment Committee



Mr Hamad Salem Mohammed Saeed Al Ameri

- ◆ Managing Director & CEO
- ◆ Member, Nomination & Remuneration Committee
- ◆ Member, Investment Committee



Mr Sultan Dhabhi Sultan Massam Alhemeiri

- ◆ Chairman, Nomination & Remuneration Committee
- ◆ Chairman, Insider Trading Supervision Committee
- ◆ Member, Audit Committee

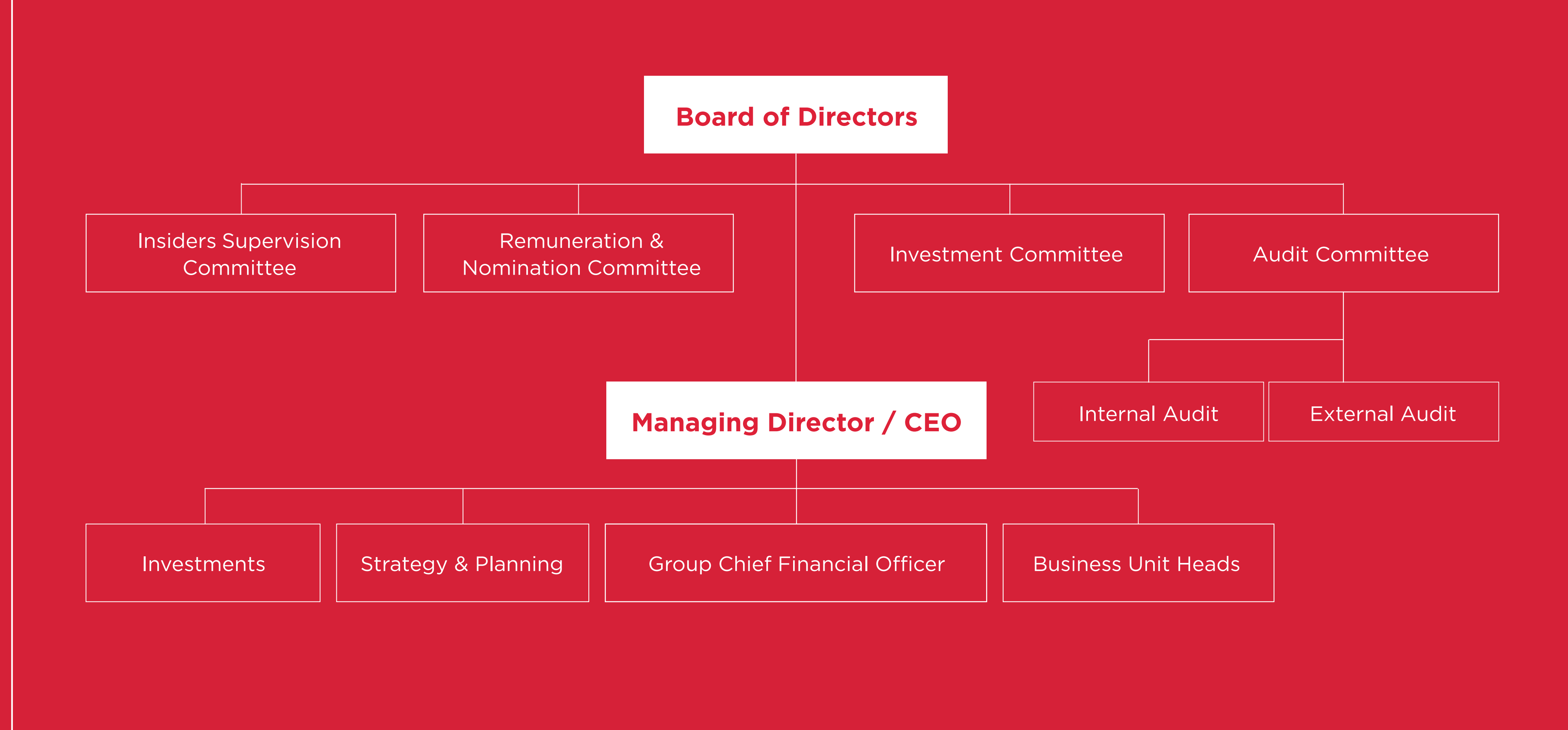


Ms Sofia Abdellatif Lasky

- ◆ Chairperson, Audit Committee
- ◆ Member, Nomination & Remuneration Committee
- ◆ Member, Investment Committee

CORPORATE GOVERNANCE

Corporate Structure and key committees of the Board.



CAPITAL MARKETS

Alpha Dhabi has been and will continue to be a supporter of local capital markets



IPO on 27 June 2021.

Market Cap AED 270bn

3# largest company by market capitalization

Share price has increased by %60 since IPO.

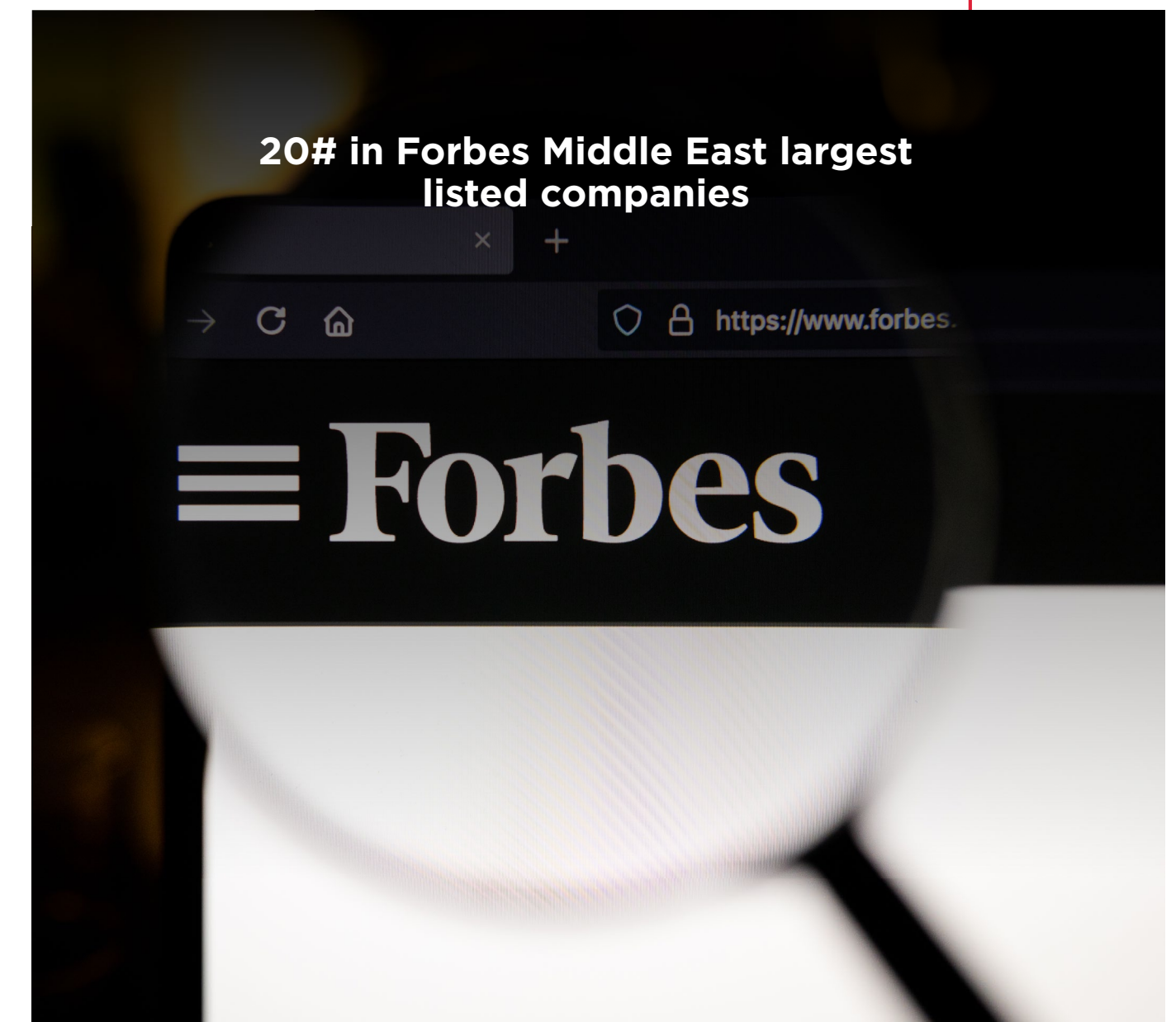
4 subsidiaries / affiliates are listed on ADX

Cornerstone investor of Borouge IPO in 2022.

Cornerstone investor of DEWA IPO in 2022



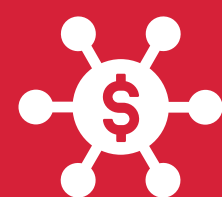
20# in Forbes Middle East largest listed companies



KEY HIGHLIGHTS H1 2023



90,000+
Employees



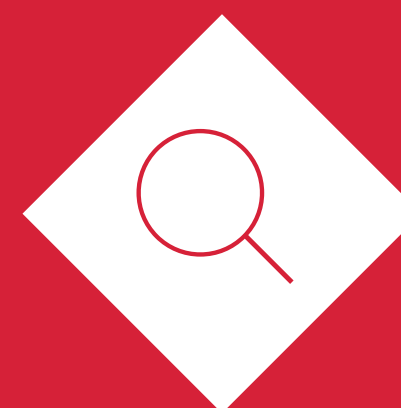
AED 65.7bn
Total Assets



150+
Subsidiaries



AED 62bn
Revenue



8
Verticals



AED 10.3bn
Net Profit



20+
Countries



177%
Asset Growth

FINANCIAL OVERVIEW

H1 22 VS H1 23

108.365

106.554

100.665

Revenue | AED mn

17,128
2022

22,141
2023

Net Profit | AED mn

7,898
2022

10,337
2023

Total Assets | AED mn

131,029
2022

127,883
2023

Total Cash | AED mn

16,577
2022

17,562
2023

Total Equity | AED mn

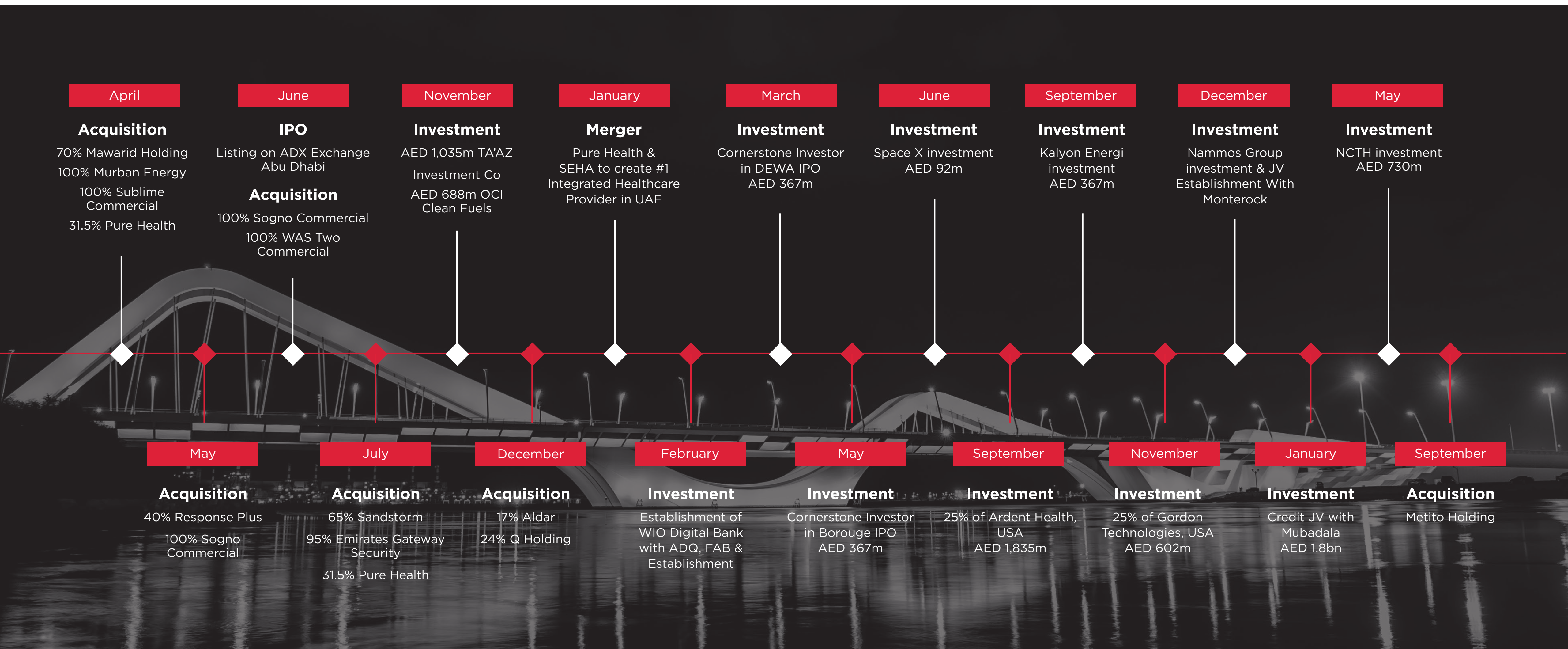
70,039
2022

71,878
2023

ALPHA DHABI TIME HISTORY

2021 was a transformational year for the group, which included an IPO on Abu Dhabi Stock Exchange and the completion of multiple acquisitions.





















The growth has continued in 2022 and 2023 with additional mergers, acquisitions and strategic investments announced.



AN ACTIVE INVESTOR

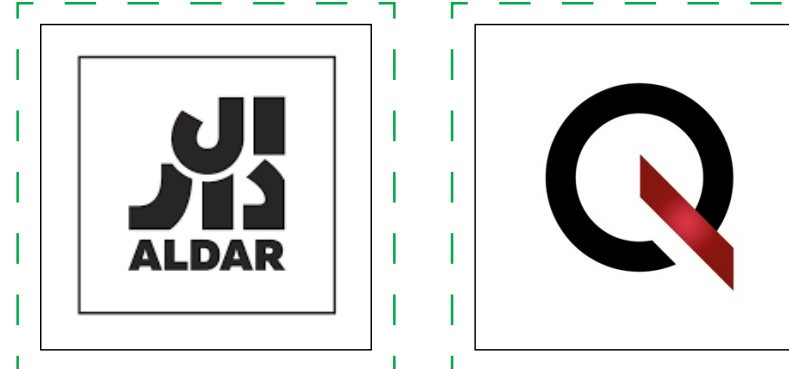
The group has continued to diversify its portfolio with over AED 17bn of investment committed to strategic sectors which offer long term and sustainable returns.

 New Sector

 AED 1.0bn Petrochemicals 	 AED 1.0bn Clean Energy 	 AED 850m Financial Services 	 AED 367m Utilities 
 AED 9.2bn¹ Venture Capital 	 AED 367m Petrochemicals 	 AED 1.8bn Healthcare 	 AED 367m Renewable Energy 
AED 602m Oil & Gas 	AED 1.8bn¹ Private Credit 	AED 730m Hospitality 	Metito Holding 

1. Total commitment to fund

REAL ESTATE





ALDAR PROPERTIES PJSC



BUSINESS PROFILE

Aldar Properties PJSC is the leading real estate developer and manager in the UAE with a diversified and sustainable operating model centred around two core business: Aldar Development and Aldar Investment.

Aldar Development comprises Aldar's core development and sales business, responsible for developing Aldar's expansive land bank and houses - Aldar's fee-based development management business. It also consolidates Aldar's Egypt platform (primarily comprised of SODIC).

Aldar investment comprises Aldar's flagship real estate investment platform, Aldar investment Properties LLC (AIP); a Hospitality and Leisure platform; and a portfolio of operating businesses, including a leading Abu Dhabi education business and a real estate services platform.

AT A GLANCE

Financial:



AED3 .1bn

FY2022 Net Profit; an increase of 35% year-on-year



AED11.2bn

FY Revenue; an increase of 31% year-on-year



AED61.3bn

Total Assets



AED14.4bn

Annual Group Sales



AED17.6bn

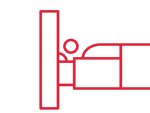
Group Revenue Backlog



AED11.3bn

Capital Deployed in M&A Activity

Non-financial:



13

Hotels with 4,250 keys



28

Operated and managed schools with 33,000 students



32,000+

Residential units launched to date, with a record 9 development launches in the UAE over 2022

KEY SEGMENTS

Investment

- ◆ Investment Properties
- ◆ Hospitality & Leisure
- ◆ Education
- ◆ Logistics
- ◆ Principal Investments

Development

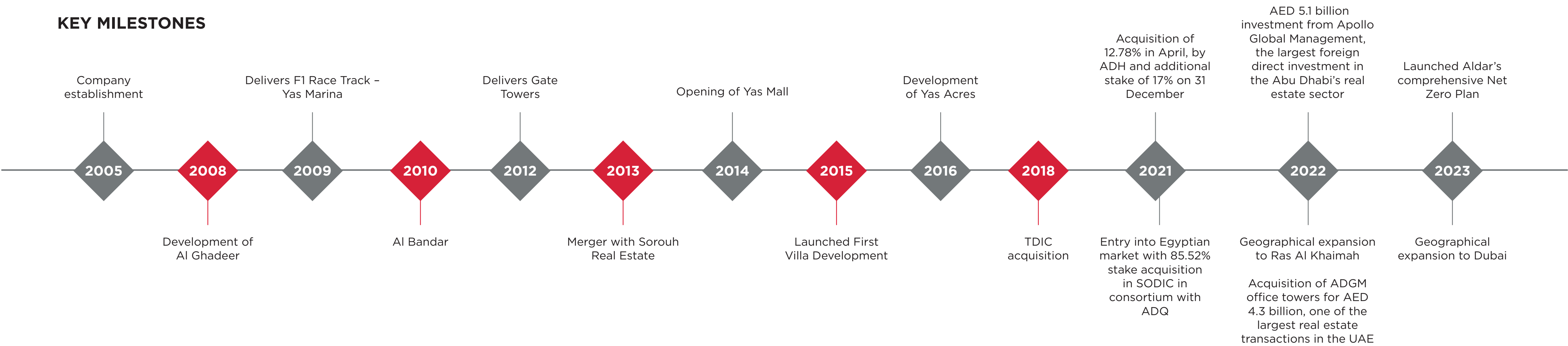
- ◆ Property Development
- ◆ Project Management Services (Projects)

STRATEGIC INITIATIVES

The company is executing an accelerated transformational growth strategy, enhancing scale and diversification throughout its platform and across new sectors and geographical locations.

Aldar is also setting the benchmark for sustainability and innovation in the real estate sector, with a range of initiatives in these areas driving long-term value for shareholders.

KEY MILESTONES



MR. TALAL AL DHIYEBI
CHIEF EXECUTIVE OFFICER

QUALIFICATIONS

Talal Al Dhiyebi is a graduate of Electrical Engineering from the University of Melbourne, Australia.

EXPERIENCE

Mr. Al Dhiyebi is the Group Chief Executive Officer at Aldar Properties, having previously held the positions of Chief Development Officer and Executive Direct of Asset Management. He serves on the boards of numerous companies, including Chairman of Aldar Investment, Chairman of Aldar Estates, Chairman of Musanada, Vice-Chairman of Aldar Education, and board member of Miral Asset Management, Abu Dhabi Motorsports Management, Sandoog Al Watan, Abu Dhabi Housing Authority, and Abu Dhabi Chamber of Commerce and Industry.



KEY PROJECTS



Yas Mall



Schools



ADGM



Saadiyat Groves Development



Yas Acres



Golf Course - Yas Links



Q HOLDING PJSC

BUSINESS PROFILE

Q Holding is one of the major master developers based in Abu Dhabi. The company has developed numerous residential and commercial projects as well as retail projects such as Danat Abu Dhabi, Souk Al Shaabi Kasr Al Bahr.

Al Quadra Holding is well-established in the market where their expertise lies in Real Estate Development, Real Estate Project Management and Property & Asset Management.



AT A GLANCE



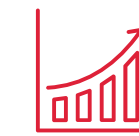
0%
Increase in Year on
Year Revenue



AED823
Million Profit in 2022



307%
Increase in Year on
Year Profit



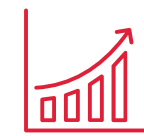
40%
Growth on Year on
Year Basis



40%
Increase in Year on
Year EBTIDA



55.33%
Increase in Total
Assets



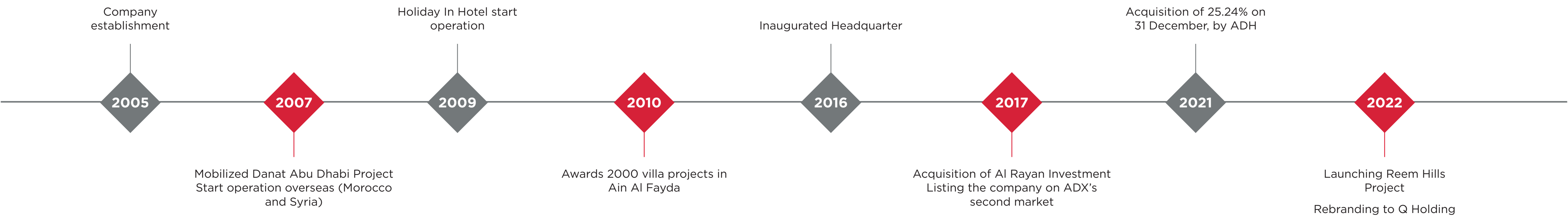
86.37%
Increase in Equity

- ◆ Developed land
- ◆ Real estate products (commercial, residential, and retail)
- ◆ Real estate management services

STRATEGIC INITIATIVES

During 2023, Q Holding plans to invest in several new projects as well as grant its investors the golden visa.

KEY MILESTONES



MR. MAJED FUAD ODEH
CHIEF EXECUTIVE OFFICER

QUALIFICATIONS

He holds an MBA with a concentration in Accounting and Finance from Southwest State University in the US.

EXPERIENCE

Mr. Majed was group CFO of Royal Group where he oversaw the company's financials and was responsible for its strategic and business financing activities.

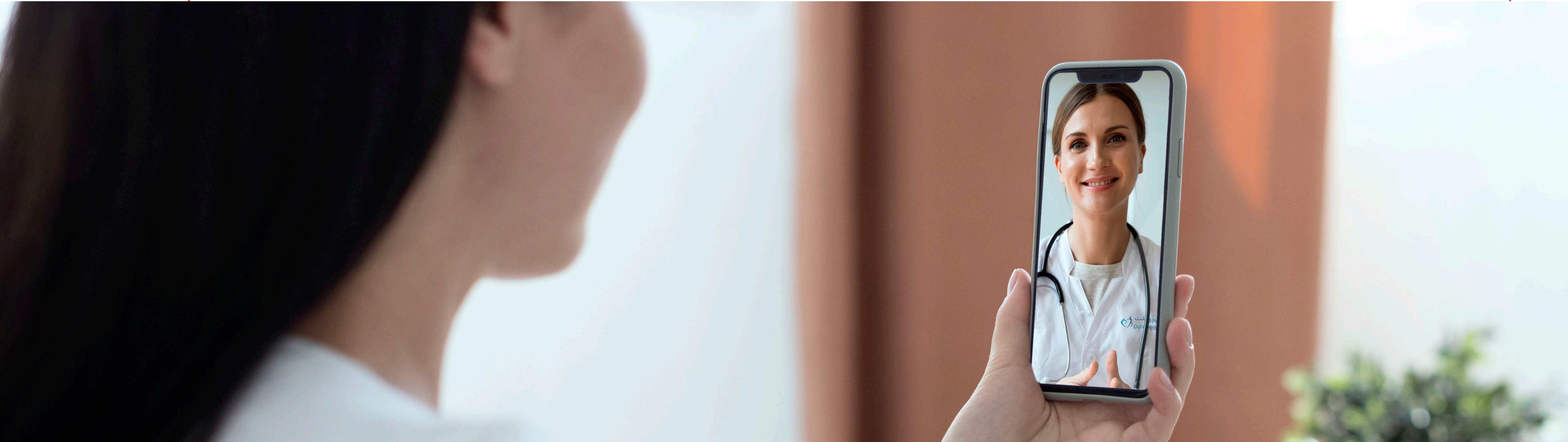
Prior to joining Royal Group, Mr. Odeh worked with PricewaterhouseCoopers as a Director for 18 years, during which he acted as engagement director and was responsible for overall client engagement, acceptance and risk management.

Mr. Odeh has 28 years experience in the Middle East, having during that time cultivated a breath of exposure and contacts with international firms all over the world.



HEALTHCARE





PURE HEALTH MEDICAL SUPPLIES LLC

BUSINESS PROFILE

Pure Health is an integrated healthcare solutions platform with a diversified portfolio of hospitals, clinics, health insurance, group procurement organization (GPO), diagnostic services, medical supplies and health technology services.

Pure Health takes pride in its enabling culture. It is driven by performance, promotes a growth mindset, and is known for its agility in execution.

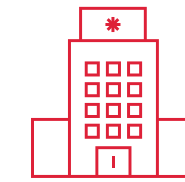
Pure Health's North Star
Longevity: For the people of the UAE to have a healthier and higher quality of life, for longer.

Pure Health's Vision
"To be the largest integrated tech-enabled platform with a focus towards making healthcare convenient, affordable and transparent."

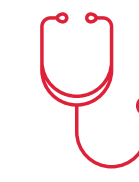




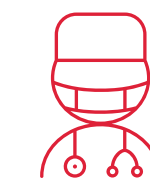
AT A GLANCE



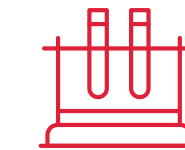
+25
Hospitals



+100
Clinics



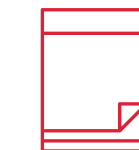
+200
Specialties



+160
Laboratories



25k+
Employees



+52Mn
Clinical Encounter

THE INTEGRATED ECOSYSTEM IS FOCUSED ON IMPROVING ACCESS TO, AND QUALITY OF, HEALTHCARE BY:

- ◆ The Pure Health platform, powered by integrated digital care, which drives the evolution of new business models by 'Hospital in the Cloud'
- ◆ Improving clinic integration
- ◆ Enabling patient access to healthcare; through their phones or wearables
- ◆ Optimizing continuum of care with 'Payor and Provider' in one network in the UAE
- ◆ Using data-generated insights to deliver personalized optimum healthcare

STRATEGIC INITIATIVES



Initiatives include securing foreign investments and contributing to the country’s economy by promoting in country value within its ecosystem.



Along with these initiatives, Pure Health is also focusing on ESG and the UAE’s contribution to the UN’s Sustainable Development Goals, aiming to a better future for the people and the planet, following their plan for a Net Zero world by 2050.



SHAISTA ASIF
CHIEF OPERATING OFFICER

Shaista Asif is the Group Chief Operating Officer at Pure Health, overseeing the Group’s diversified portfolio and operations in the UAE, including hospitals, clinics, laboratories, health insurance, healthcare procurement, and health-tech solutions.

With a strong track record in delivering transformational change, Shaista has led Pure Health’s consolidation, spearheading the execution of the group’s strategy, quality distinction, growth, and development in the healthcare segment in the UAE since 2010.

With over 17 years in senior leadership positions in the healthcare and technology domain, Shaista brings a wealth of experience in strategic planning and is recognized for her in-depth analytical ability to facilitate operational and procedural planning to focus on the group’s growth and optimization. Shaista is committed to embrace bold, new approaches to improve health, redefine value-based healthcare, and serve people in innovative ways.



KEY HOSPITALS



Sheikh Shakhboub Medical City



Seha Kidney Care





RESPONSE PLUS HOLDING (RPM) PJSC



BUSINESS PROFILE

Response Plus Holding PJSC operates as one of the leading medical support providers; specialized in on-site clinic management, medical staffing services, medical and non-medical training, global patient transfers and emergency medical arrangements such as ambulance and helicopter transfers.

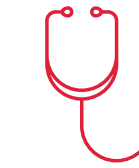
With headquarters in Abu Dhabi, and presence in the other emirates of the UAE, Saudi Arabia, Oman, Ethiopia, and India, RPM Holding has developed into a strong, integrated healthcare provider, delivering comprehensive, affordable and top-of-the-line healthcare solutions to clients.

A well-experienced and trained team of specialists and medical personnel allows us to be one of the best healthcare providers in the region and beyond. The company's mission is to promote a healthy work environment in line with the vision of the leaders of the esteemed country.

AT A GLANCE



+250
Ambulances



+260
Medical Facilities



+1700
Work Force



300K+
Medical Coverage for
Workforce



400K+
Attendees for
Medical Training



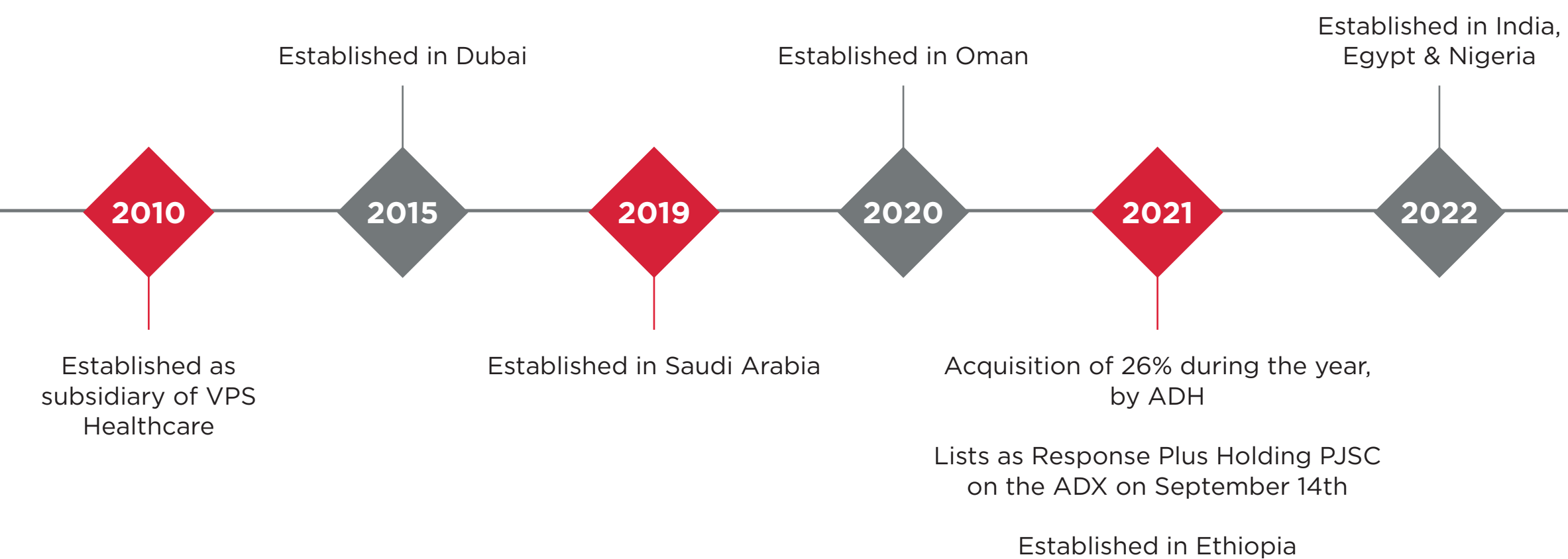
+300
International Events
Per Year

KEY SERVICES

- ◆ On-Site Medical Services
- ◆ Occupational Health
- ◆ Manpower Supply and Recruitment
- ◆ Emergency Ambulance Services and Management
- ◆ Helicopter Emergency Medical Services
- ◆ Global Patients Services
- ◆ Medical and Non-Medical Training
- ◆ Medical Coverage for International Events



KEY MILESTONES



DR. ROHIL RAGHAVAN
CHIEF EXECUTIVE OFFICER

EXPERIENCE

Over the past two decades, Dr. Rohil Raghavan has played several leadership roles in the regional healthcare sector, including his role as Regional CEO of Burjeel Holdings in the Sultanate of Oman for the last 5 years. During this period, Dr. Raghavan was in charge of three hospitals, two medical centers and multiple on-site clinics for many prestigious clients like OQ, Sohar Aluminium, and Petroleum Development Of Oman, while overseeing a large-scale emergency management operation along with the Ministry of Health during the COVID19- pandemic.

An ENT surgeon himself, Dr. Raghavan is highly knowledgeable about the full patient care pathway, from outside the hospital to within the healthcare facility. This, in addition to RPM's solid performance, technological innovations, and skilled human capital, perfectly positions the company for further upcoming successes.



KEY HOSPITALS



Rafed



RPM



INDUSTRIES



NPCC
شركة البنى التحتية الوطنية

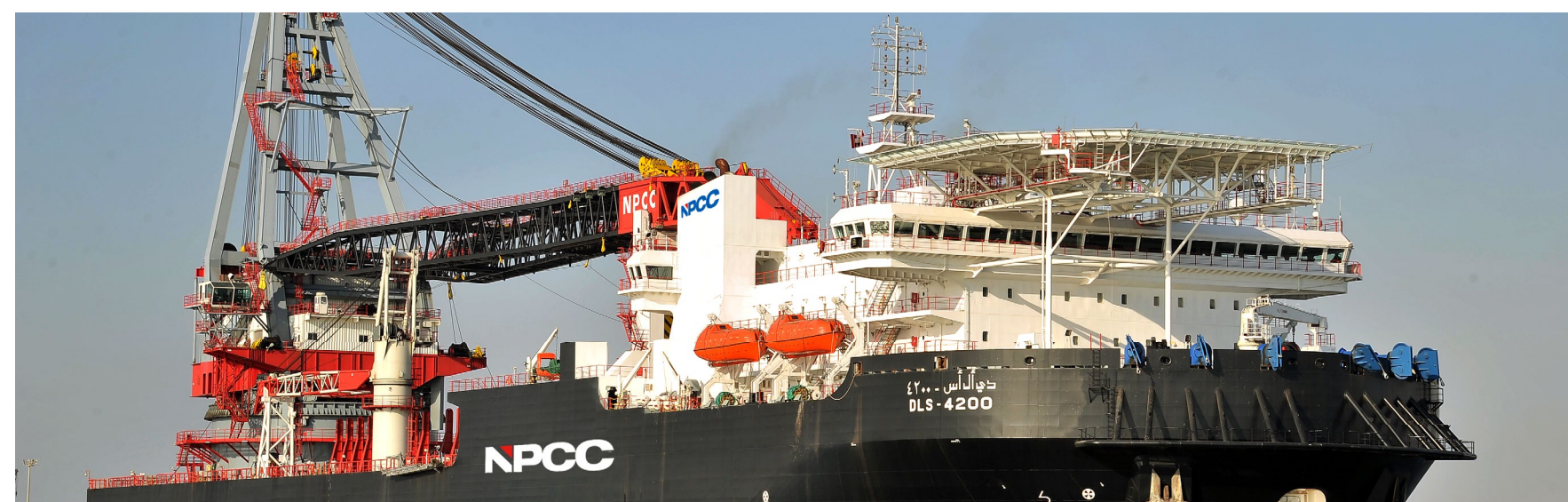
بوزارة الامارة للخدمات الامنية
Emirates
Gateway
Security
Services
the community to secure

SANDSTORM





NATIONAL MARINE DREDGING COMPANY PJSC THE GROUP



BUSINESS PROFILE

NMDC Group and NPCC's synergetic offering allows for cross selling opportunities, as well as increased competitiveness through cost optimization, and enhanced asset utilization opportunities, among other value maximization elements.

The group's business functions include:

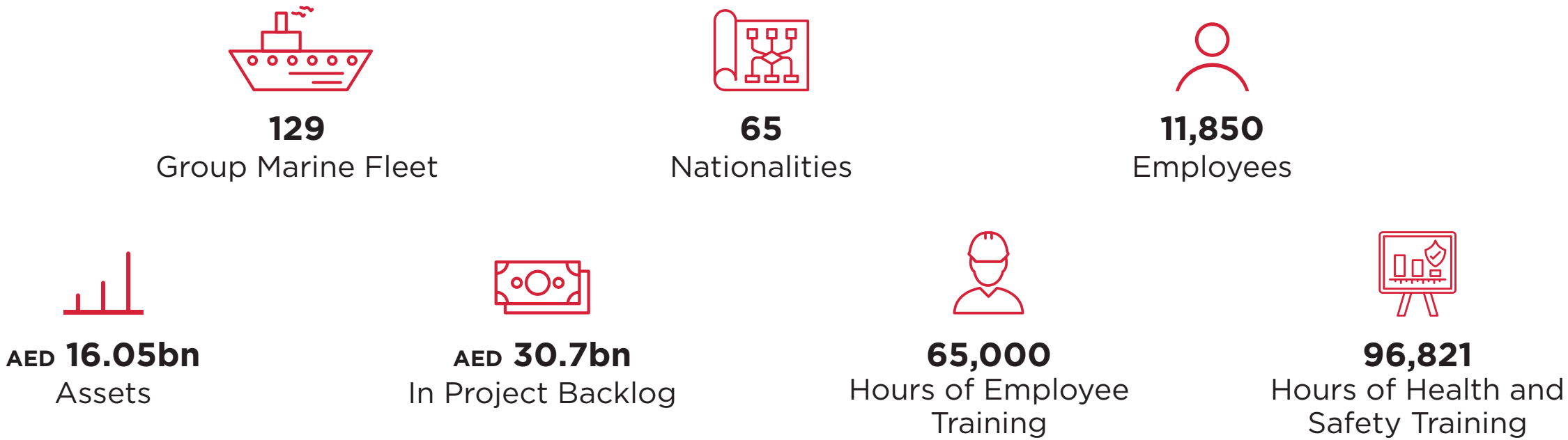
- ◆ Marine & Dredging
- ◆ Energy
- ◆ Civil Engineering Consultancy
- ◆ Marine & Energy Egypt

NMDC Group provides dredging, reclamation and marine reconstruction services to clients in the energy, environment, maritime, tourism and urban development sectors, and is one of the largest dredging players in the region.

NPCC offers total engineering, procurement, and construction (EPC) solutions to both onshore and offshore clients in the oil & gas sector.



AT A GLANCE



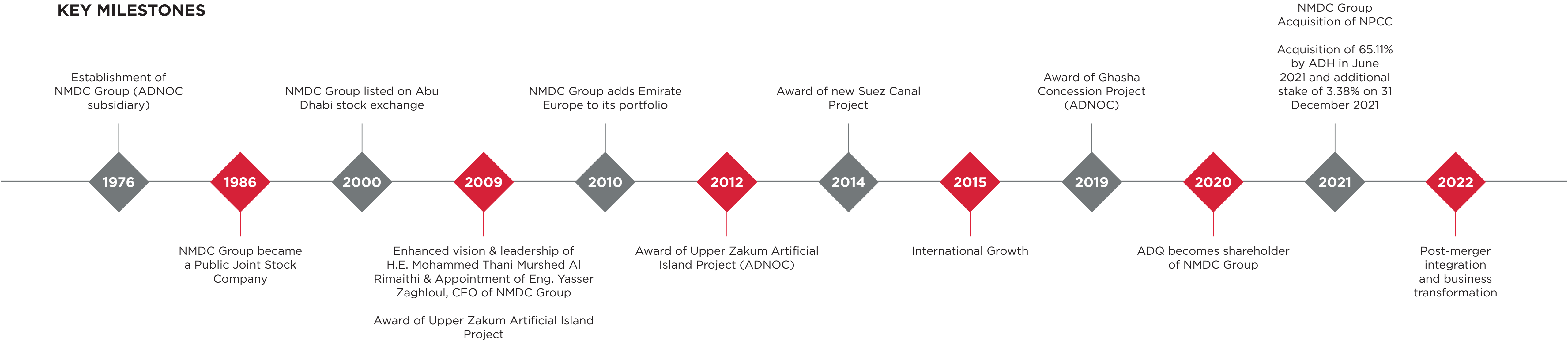
KEY SERVICES

- ◆ Dredging and Reclamation
- ◆ Marine Construction
- ◆ Survey Work
- ◆ Geotechnical Works
- ◆ Marine Logistics
- ◆ Onshore / Offshore EPC

STRATEGIC INITIATIVES

NMDC Group strives to accomplish its ambitions. Their group has three clear strategic themes which complement its Vision and Mission, along with three main objective strategic objectives. The first theme is maximizing value which leads the group to access and diversify new markets and segments. The group’s second theme is stakeholders. The objective is to strengthen governments and client relationships with the aim of being their partner of choice. Lastly, the third theme is internal processes and capabilities. This will be done by embracing performance-driven operations and culture.

KEY MILESTONES



ENG. YASSER ZAGHLOUL
GROUP CEO

QUALIFICATIONS

Eng. Yasser Zaghloul holds a master’s degree in Strategic Management from Cambridge College Global and a BSc in Engineering from the University of Helwan, Egypt.

EXPERIENCE

Eng. Yasser Zaghloul is currently the CEO of one of the leading integrated oil & gas and marine services EPC players, NMDC Group.

With nearly three decades of expertise in the industry, he became CEO of NMDC Group in 2009, with a goal to grow the company and enter global markets. Prior to his current position, at NMDC Group, Eng. Zaghloul was the Head of Operations at NMDC Group, from 2009-2006 and also held several managerial positions between 2006-1998.



KEY PROJECTS



New Suez Canal Projects



Resort Development At Male Atoll



Al Maryah Island Development



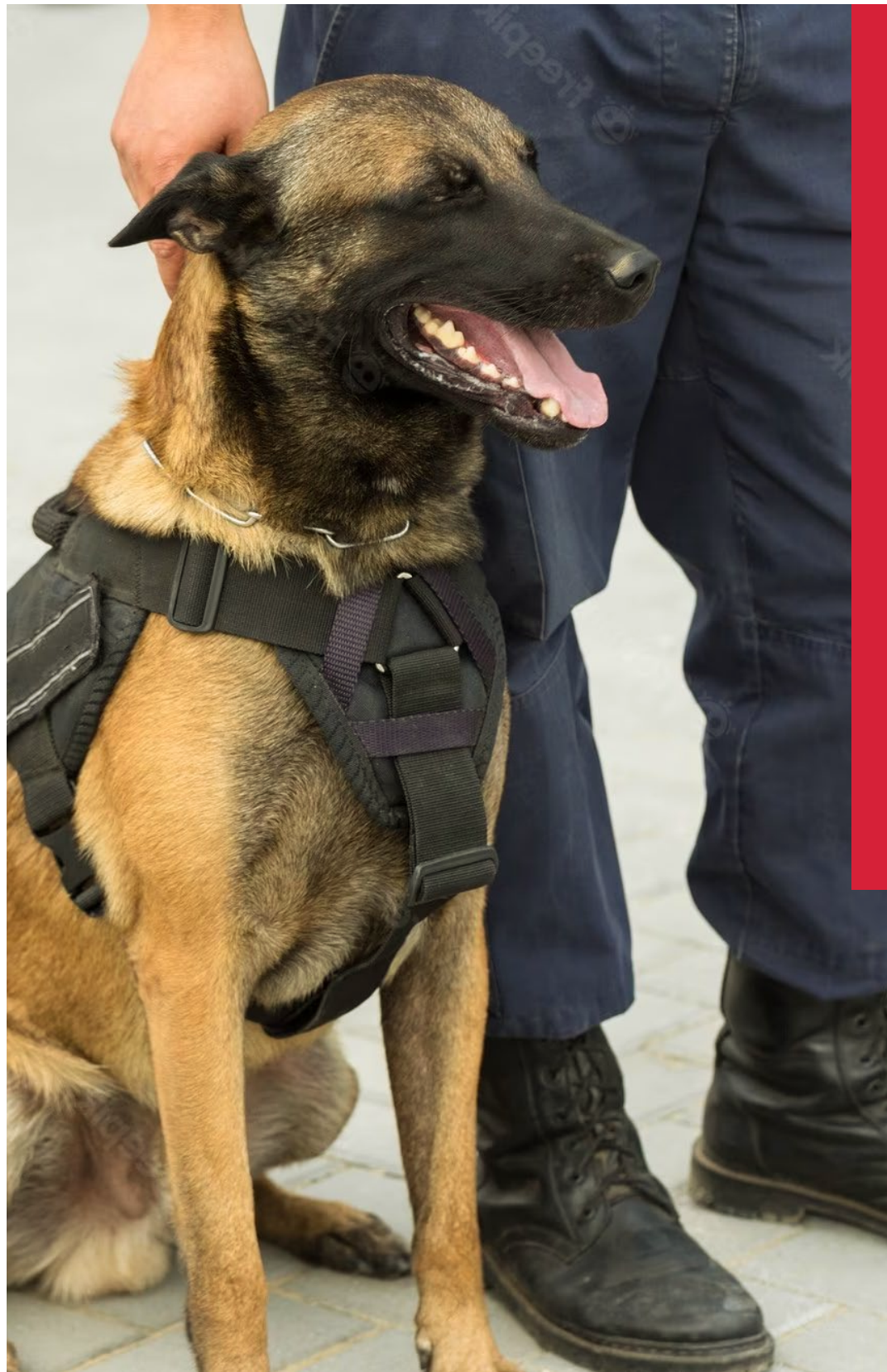
17 Jackets (Berri & Marjan)
Oilfields, KSA



Hail & Ghasha Concession Development



Offshore Wind Project



EMIRATES GATEWAY SECURITY SERVICE LLC

BUSINESS PROFILE

Provision of high-quality security solutions in order to secure business, reputation, assets and employees. Work in partnership with customers and committed to deliver tangible results that continuously add value. Employing a workforce of close to 5,000 guards in the UAE. Presently the main security provider to critical infrastructure facilities in the UAE.

Over the last decade the UAE has become one of the safest countries in the world. EGSS is proud to be a valuable contributor in this achievement and strives to continue to secure our community.



AT A GLANCE



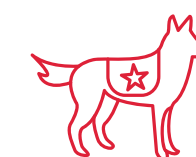
+5000
Highly Trained Security



+100
Sites



100
Administration Staff



+20
K9 Courses in USA



7/24
Security Services



+500
Emirati Employees

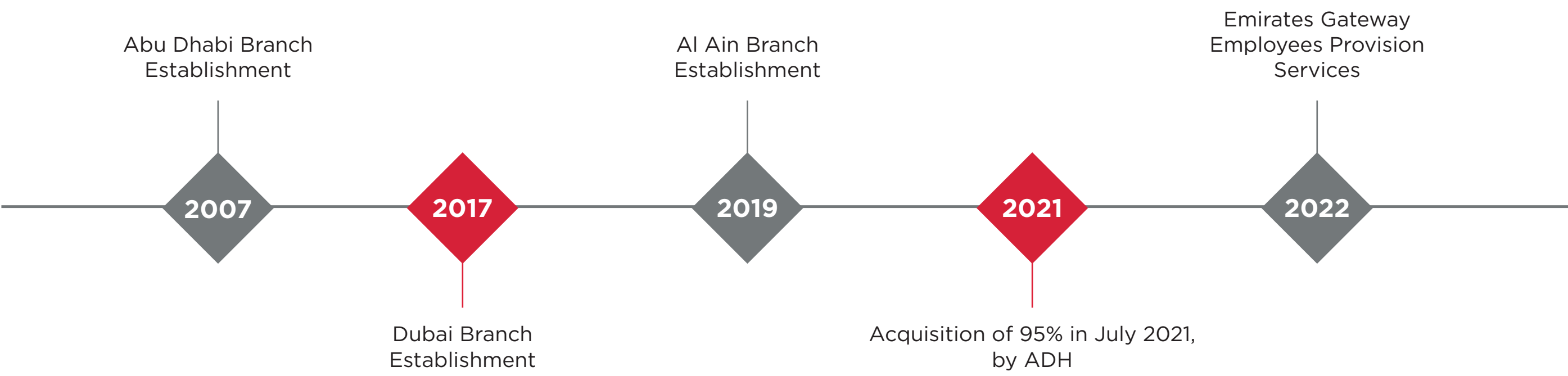
KEY SERVICES

- ◆ 24 Hour Control Room
- ◆ CCTV, Sensors & Intrusion Detection
- ◆ VIP & Close Protection
- ◆ Provision of Armed Security Guard and Patrols
- ◆ Protection of Resource Assets (Facilities Section & Operations, Management)
- ◆ Marine and Port Security
- ◆ Training Services
- ◆ Security Consultancies, Investigation and Search

STRATEGIC INITIATIVES

Emirates Gateway Security Services is proud to announce inclusion in the category of the best company in employment in national services by the Ministry of Human Resources & Emiratization.

KEY MILESTONES



MR. ABDULSALAM AL KHAZRAJI
CHIEF EXECUTIVE OFFICER

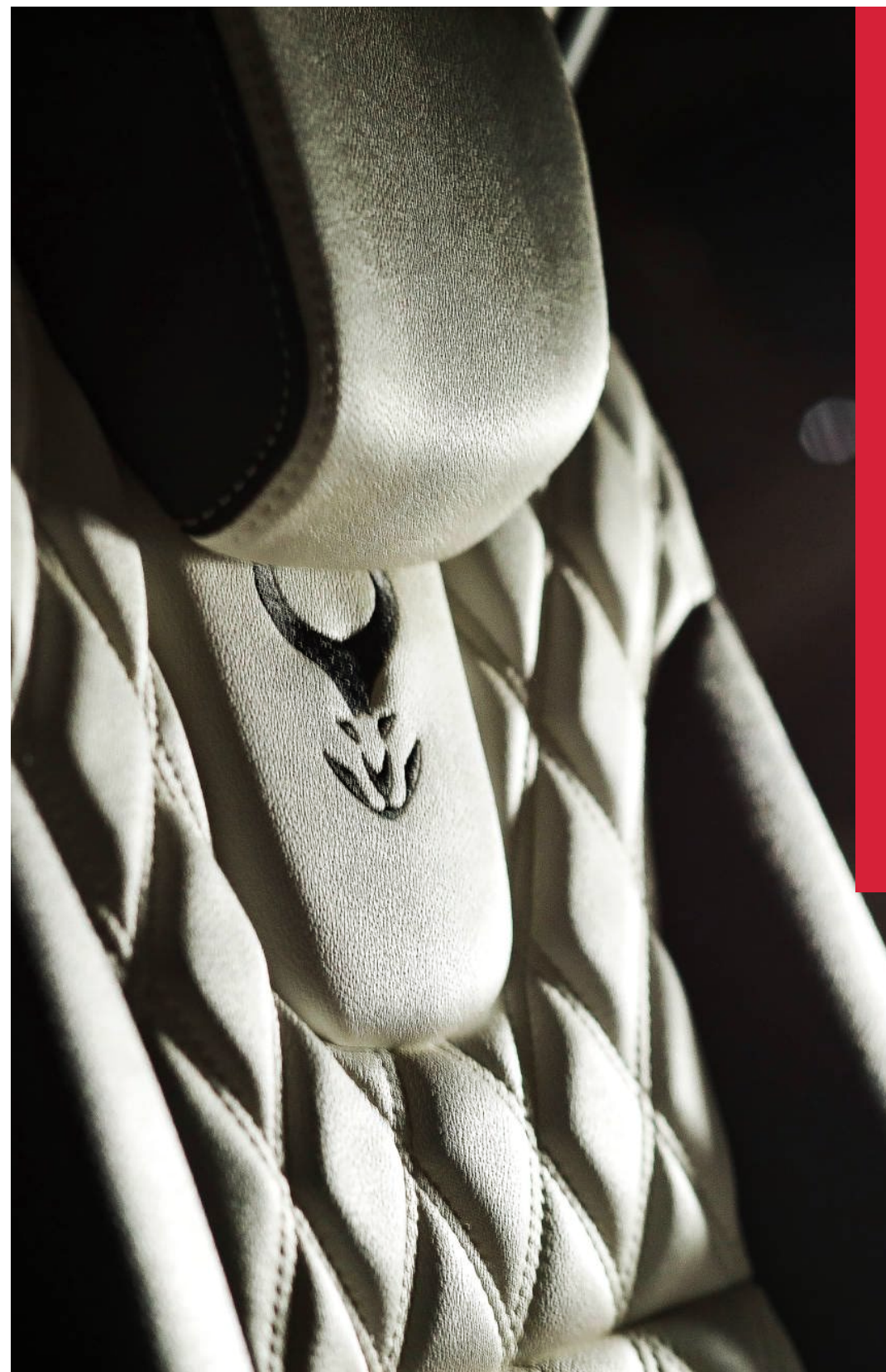
QUALIFICATIONS

Mr. Abdulsalam holds a Master’s degree in Military Science from the University of Kansas, in the USA, and a Bachelor of Science Mathematics, from the UAE.

EXPERIENCE

Ex-staff Colonel Mr. Abdulsalam Al Khazraji has a wide range of experience in the Military and Security field. He has more than 23 years of experience in GHQ and military, and has been CEO of Emirates Gateway Security Services for 14 years, till the present day. He has successfully led EGSS to be a leading company and to secure several governmental intuitions and other private sector organizations.





SANDSTORM MOTOR VEHICLES MANUFACTURING LLC

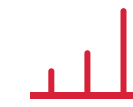
BUSINESS PROFILE

Sandstorm vehicles are specifically designed to master the harsh climate and terrain of the Middle East and offer vehicle class-leading performance and value for its customers.

The logo was designed to embody the heritage, agility and superior survival skills of the Arabian gazelle, an animal indigenous to the UAE, thus representing the company's ethos through to their vehicles.



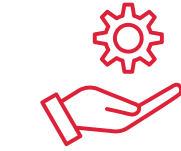
AT A GLANCE

**2021**

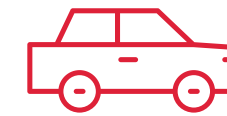
Best Year Ever for Sales

**45**

Employees

**Focus**

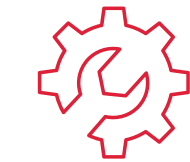
Quality & Productivity

**2**

Car Line Production

**50ksoFT**

Facility

**2021**Best Year Ever for
Production

KEY SERVICES

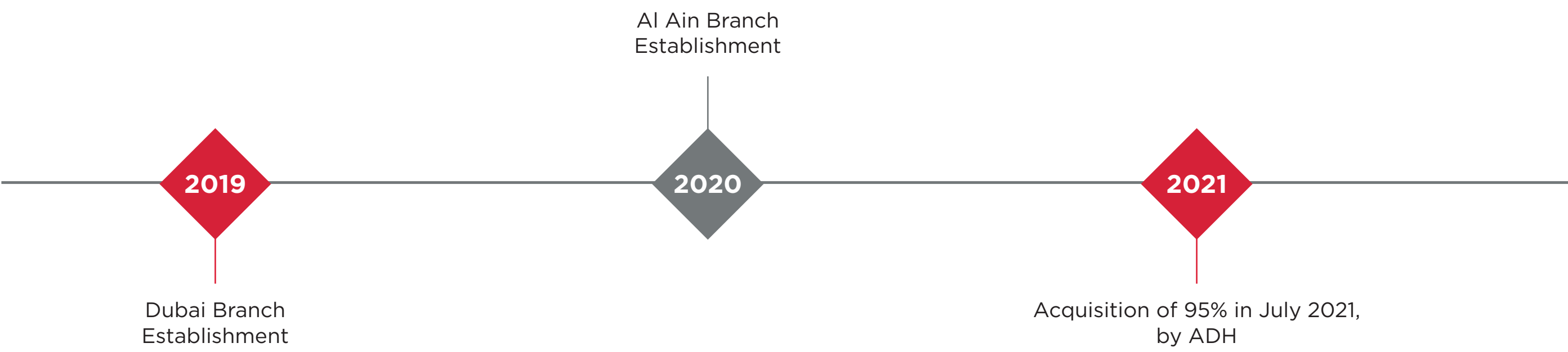
- ◆ Manufacturing

STRATEGIC INITIATIVES

Sandstorm's key focus is, and always has been, quality. The company is continuously working towards expanding their business with valued partnerships and an increase in local suppliers.

Sandstorm also constantly strives to contribute to the automotive industry, advancing the development of the local automotive industry supply chain.

KEY MILESTONES



MR. MOHAMMED EL HOUSSAMI
MANAGING DIRECTOR

QUALIFICATIONS

Bachelor of Science – Business Management and Marketing.

EXPERIENCE

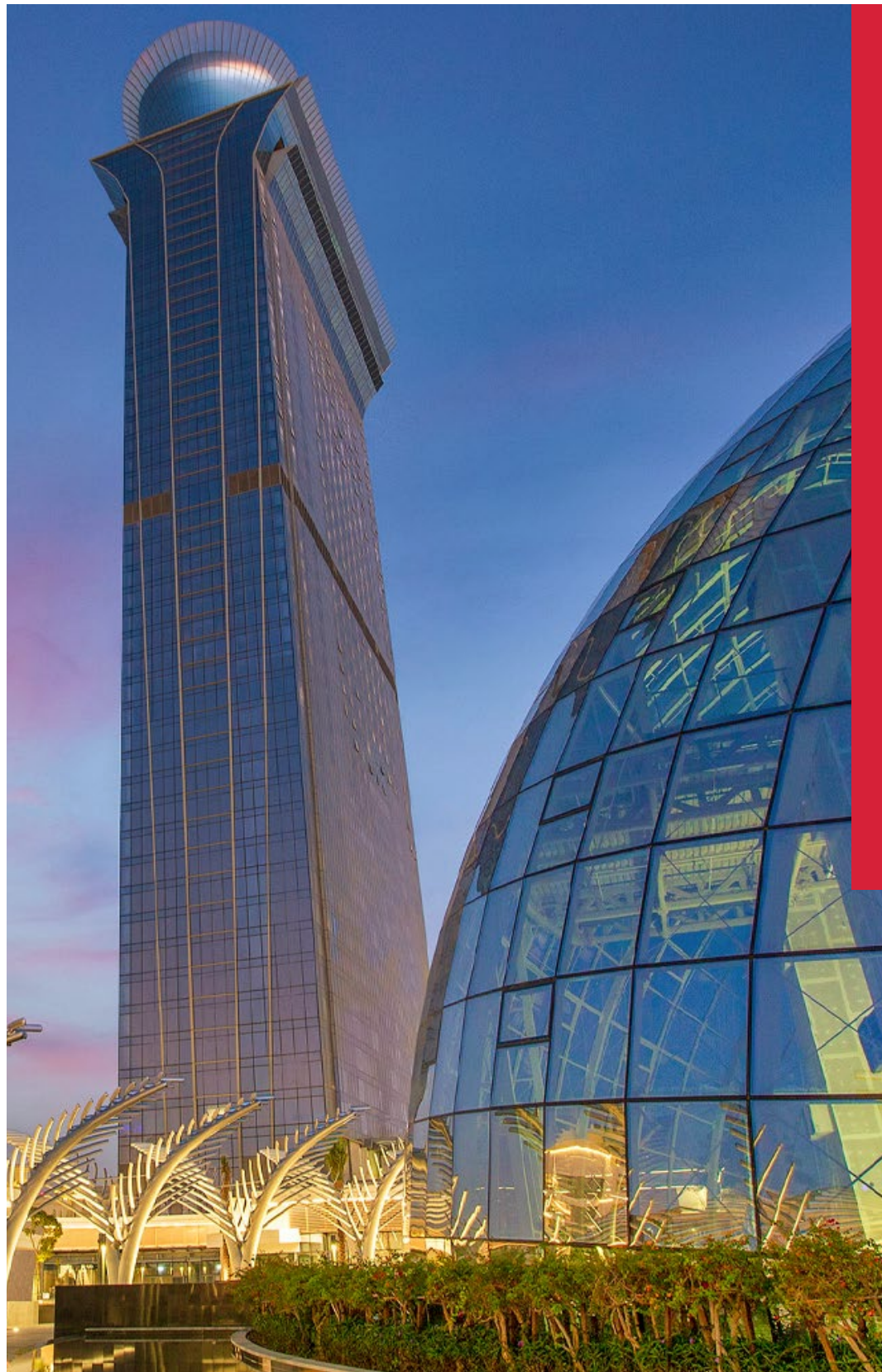
Mohammed El Houssami has over 20 years of executive and managerial experience, which includes start-up businesses, retail and commercial sectors, transforming operations and achieving goals.

His role in business development and strategic implementation resulted in success in all positions, managing one of the biggest automotive dealers in the Middle East. He also worked with OEM, representing two of the biggest American automotive brands in the world. Mr. Houssami has experienced covering B2B/B2C in P&L, sales, marketing, aftersales, network development, supply chain and organizational transformation.



CONSTRUCTION





TROJAN CONSTRUCTION GROUP SP LLC



BUSINESS PROFILE

Trojan Construction Group, the construction firm that compromises of several industry-leading companies, including:

- ◆ Trojan General Contracting
- ◆ National Projects & Construction
- ◆ Royal Advance Electro-Mechanical
- ◆ Reem Emirates Aluminium & Glass Factory
- ◆ Hitech Precast & Block Works Factory
- ◆ Al Maha Modular Steel Structures
- ◆ Phoenix Timber Factory
- ◆ Reem Readymix concrete Factory

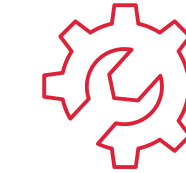
Today, Trojan Construction Group is considered to be one of the fastest-growing firms in the UAE. The company focuses on the needs of the nation and invests in big development challenges that are watched with a keen eye on safety, quality, and timely delivery.



AT A GLANCE



AED40bn
Portfolio



AED1bn
Plant & Machinery



25,000
Employees



10mnsqm
Total BUA



1bn
Man Hours
Without LTI



1,500km
Of Roads & Utilities

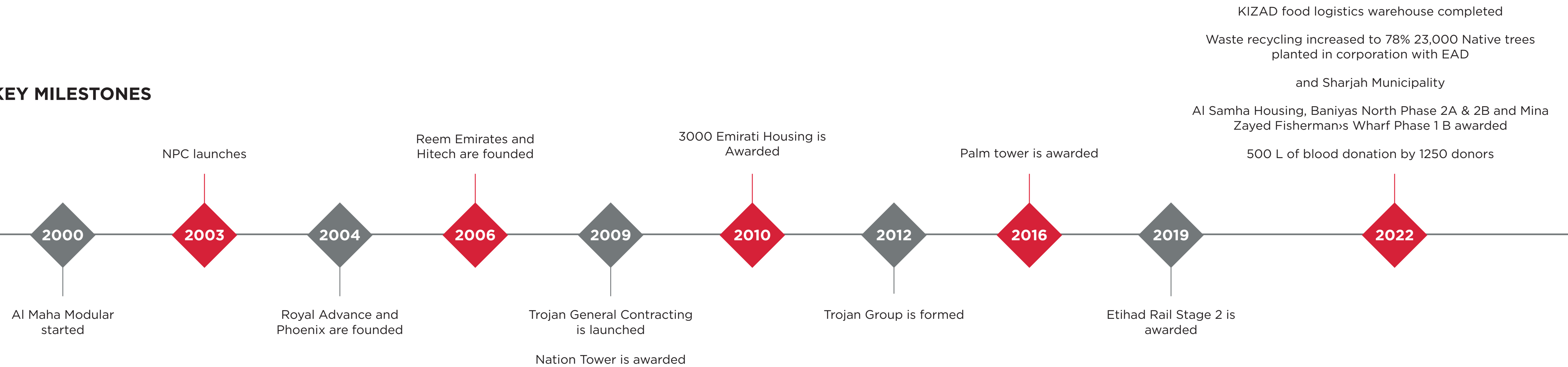
KEY SERVICES

- ◆ Specialized in Infrastructure Projects
- ◆ General Contracting specialization in Mass Housing
- ◆ Electromechanical Works
- ◆ Steel Fabrication
- ◆ Pre-Cast Production
- ◆ Glass Façade & Metal Cladding
- ◆ Wood Products & Interior Fit Outs
- ◆ Ready Mix Concrete Supplier

STRATEGIC INITIATIVES

Trojan Construction Group's strategic initiatives revolve around unlocking revenues and profitability. The goal is to grow current positioning by developing additional client portfolios around the Emirates while maintaining effective communication with current clients. The company is continuously looking for ways to expand business to Egypt and Saudi Arabic. Trojan Construction Group looks to introduce its own project pipeline and new technology for effective results which are to increase turnover and portfolio.

KEY MILESTONES



MOHAMED MAHMOUD MOHAMED
CHIEF EXECUTIVE OFFICER

SKILLS AND EXPERIENCE

Mohamed Mahmoud Mohamed holds a Bachelor's degree in Civil Engineering from Menouf University.



KEY PROJECTS



Abu Dhabi Midfield Terminal Airport



Etihad Rail



Palm Tower



Sheikh Zayed Museum

KEY CAPABILITIES & MAJOR PROJECTS



Mass Housing
16,000 Housing Units



Mixed Used Towers
10 High Rise Towersabove
50 Floors
(Hotels, Commercial & Retail)



Education
Educational Facilities for
20,000 Students



Museum
UAE's 2 Largest Museums



Airport
UAE's Largest Airport
Terminal of 700,000 m2



Industrial
Largest Industrial Warehouse
in KIZAD



Rail
160km of Railway Track and
Infrastructure



Infrastructure & Utilities
1500 Kms of Roads and
Utilities



Danet Tower



Nation Towers



Horizon Towers



Marina Square Zone A



Marina Square Zone D



Harbour Gate Towers



17 Icon Bay



Palm Tower



Baniyas North (1365)



Al Falah Villas (990)



Emirati Housing (3000)



Al Ain Al Fayda Villas (2000)



Yas Acres (652)



Mira Oasis (1393)



Maple Phase 1, 2 & 3 (1874)



Mudon Phase 3 (1164)



Etihad Rail Stage II



Najamt Roads & Utilities



Al Dana Phase II



Lu'luat Raha Bridge



Nareel Island



Riyadh City South Phase 1 & 2



Al Sader Area



Al Merief Infrastructure



Al Qassaba Afghanistan



Marza Zayed Jordan



Urbela Residences Iraq



Morocco Housing Project



Rea Sabic KSA



The Local Hotel Russia



Kapaonik Resort Hotel Serbia



Forces Medical Center KSA

HOSPITALITY

NAMMOS



CHEVAL BLANC

ANANTARA

NOBU

RIXOS
HOTELS

Hilton

W
HOTELS

ST REGIS

Radisson

CROWNE PLAZA
HOTELS & RESORTS

Rotana





MURBAN ENERGY LIMITED



BUSINESS PROFILE

Launched in 2017, Murban is a multi-strategy investment firm with a portfolio of 3 main pillars: real estate, private equity and public equities.

In the real estate sector, the company only invests in ultra-luxury hotels with a focus on very selective locations (in the UAE and abroad) and has the internal capabilities to operate and revamp properties to create shareholder value.

In private equity and credit, Murban has completed direct and indirect transactions over the past 2 years. A portfolio of listed stocks (UAE and International) constitutes the most recent addition to the AuM.

AT A GLANCE



AED5bn
Assets Under
Management



4,000
Employees



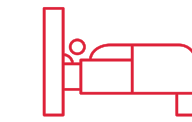
Multi-strategy
Including Corporate, Private Equity,
Real Estate Credit, and Public Equity



60%
Of AuM are out of UAE



7
Countries Invested in



3
Hotels Developed

KEY SERVICES

- ◆ Hospitality
- ◆ Real Estate
- ◆ Private Equity and Credit
- ◆ Public Equities

KEY MILESTONES

Acquisition of Cheval Blanc
Seychelles, previously known as
Banyan Tree Seychelles

Acquired a portion of publicly
listed equities in the Abu Dhabi
Stock Exchange (ADX)
• Ghitha Holding (formerly known
as Zee Stores)
• Palm Sports
• Easy Lease Motorcycle rent

Acquired Etihad International
Hospitality, a facility management
group across UAE
• Facility Management
• International Fresh
Harvest (Fruits & Vegetables
section)

2017

Acquisition of Cheval Blanc
Randheli, a high-end luxury
resort located in the Maldives
(operated by Cheval Blanc, a
LVMH subsidiary)

2018

Acquired a %33 stake in
Canal Sugar, the largest sugar
manufacturing industry from
beetroots

2019

2020

Acquired Abu Dhabi United
Hospitality, a group of luxurious
resorts and apartments
• St. Regis, Saadiyat
• St. Regis apartments
• Al Wahiba Desert Resort & Spa

2021

2021



NAMMOS GROUP



BUSINESS PROFILE

Starting out with humble beginnings in 2003, the Nammos brand has become synonymous with luxury hospitality around the globe in recent years. With the flagship location in Mykonos, Greece and additional venues in Dubai, Riyadh and soon-to-open venues in London and Cannes, the brand's plans for global expansion are endless and their desire to bring a world-class experience to guests cements them as leaders in the hospitality field.

Nammos redefines luxury with opulent beach settings, fine dining gastronomy, luxurious cabanas and the latest fashion trends on show in Nammos Village.



AT A GLANCE



29
total number of boutiques
in Nammos Village Mykonos

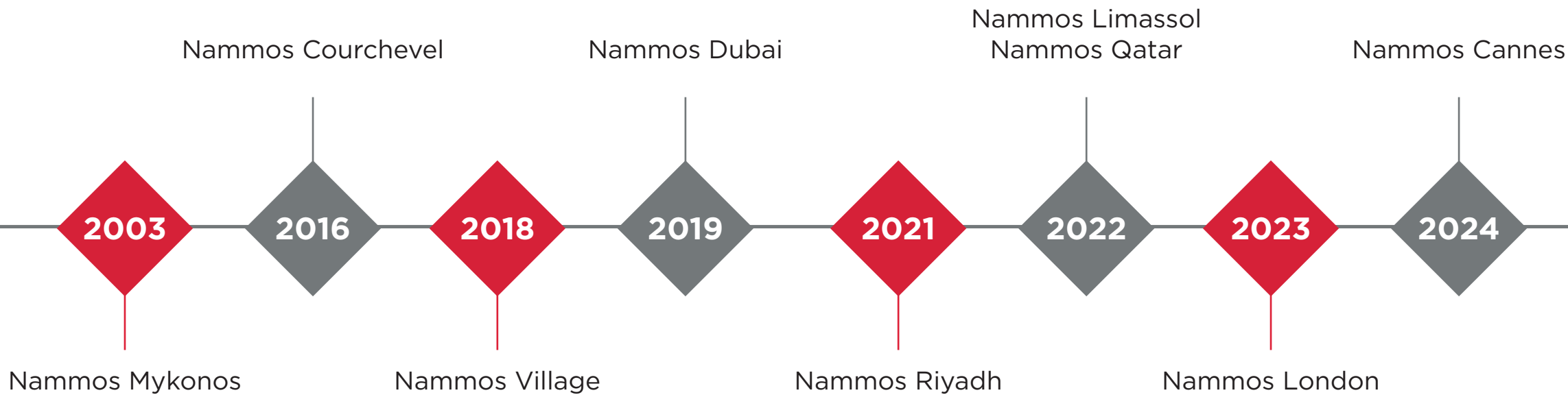


450
total number of employees
at Nammos Mykonos

FUTURE EXPANSION

- ♦ London
- ♦ Miami
- ♦ Cannes
- ♦ Maldives
- ♦ Abu Dhabi

KEY MILESTONES





NATIONAL CORPORATION FOR TOURISM & HOTELS



BUSINESS PROFILE

The National Corporation for Tourism & Hotels (NCT&H) is poised to contribute to the promotion of Abu Dhabi as a tourist and international destination. And the four directions it has followed are: hotels, catering services, transport and retail. Each division is manned by an experienced management team and provides its customers with a variety of superior services.

NCT&H intends to assist in making each and every Abu Dhabi vacation an adventure filled with inter-cultural diversity, where tourists have an opportunity to meet the people of the region, see the country and experience Arabia.



AT A GLANCE



4
divisions



5
owned hotels



5
managed hotels

KEY HOTELS

ALPHA DHABI LIFESTYLE
VERTICAL AND 5 STARS HOTELS



Nammos Group



Nobu, Abu Dhabi



St. Regis Saadiyat Abu Dhabi
(376 Rooms & Suites)



Cheval Blanc Maldives



Al Wathba Luxury Abu Dhabi
(99 Rooms & Suites)



Banyan Tree Seychelles Resort & Spa
Under refurbishment (re-open as Checal Blanc)



Telal Resort Al Ain

KEY HOTELS



W Hotel - Abu Dhabi
(499 Rooms & Suites)



Eastern Mangroves Hotel - Abu Dhabi
(222 Rooms & Suites)



Crowne Plaza Hotel - Abu Dhabi
(428 Rooms & Suites)



Radisson Blu Hotel - Abu Dhabi
(397 Rooms & Suites)



Rotana Hotel - Abu Dhabi
(308 Rooms & Suites)



Tilal Liwa Hotel - Abu Dhabi
(111 Rooms & Suites)

KEY HOTELS



Centro Hotel - Abu Dhabi
(204 Rooms & Suites)



Park Inn Hotel - Abu Dhabi
(204 Rooms & Suites)



Hala Arjaan - Abu Dhabi
(166 Rooms & Suites)



Stay Bridge Suites - Abu Dhabi
(204 Rooms & Suites)



Rixos Bab Al Bahr - Ras al Khaimah
(650 Rooms & Suites)



DoubleTree by Hilton - Ras al Khaimah
(724 Rooms & Suites)

ENERGY



KEY PROJECTS



Taziz – Petrochemical, UAE



Gordon Technology, Drilling Technology,
USA

INVESTMENTS

WIO

ALPHA WAVE

MUBADALA

بروج
Borouge

ديوا
dewa





WIO BANK



BUSINESS PROFILE

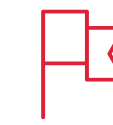
Wio was setup with the aim to transform banking operating models towards a more digital future and drive the growth of the digital economy in line with the UAE's ambition to establish itself as a digital hub.

Wio's platform is built around three main capabilities:

- ♦ Digital Banking Apps - introduce state-of-the-art digital banking apps that provide effortless and smart banking and enable customers to manage their personal and business lives efficiently
- ♦ Embedded Finance - embed customized financial services with leading digital players in the region to integrate banking into client's journeys
- ♦ Banking as a Service - offer standardized solutions to enable fintechs and non-financial businesses to accelerate creation of innovative end-to-end digital customer solutions

Wio's first launch was Wio Business, a shift from a transaction account to an operating system for businesses. Wio Business offers faster & simpler onboarding, digital current account, saving spaces, digital payments (local & international), expense management (including virtual cards), invoice management (issue, track and collect) and cash management.

AT A GLANCE

**~100**

Countries Where Card
Payments Were Done

**6500**

Businesses Joined the
Wio Community

**AED1.8B**

Payments Made to &
from Wio Accounts

**44**

Licensing Authorities & Free
Zones Customers Joined From

**73**

Countries Where
Transfers Were Sent to

- ♦ Wio Business is available to SME segment. This covers companies of many sizes, from freelancers and early-stage start-ups to smaller and medium sized companies
- ♦ In H2023 1 Wio will be launching their retail proposition focused on individual customers

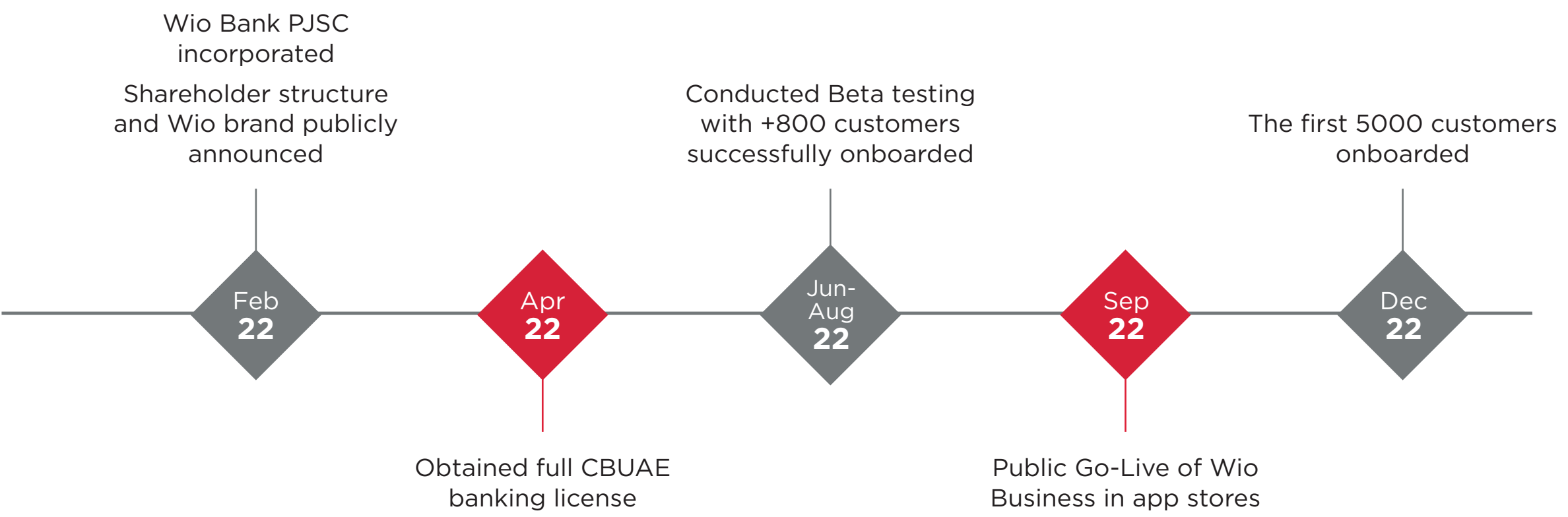
STRATEGIC INITIATIVES

Wio is digitally enabled integrating with identity and company set up systems to digitally identify, validate and obtain KYC information that allows the Fastest Business account opening in the UAE.

Partnered with a large number of free zone authorities and licensing consulting providers to extend SME banking services to their members.

Celebrated several partnerships on the payments space - Stripe (add payment links on invoices), Magnati (apply for a POS linked to Wio account) and Wise (provided near real-time international transfers to over 80 countries).

KEY MILESTONES





ALPHA WAVE

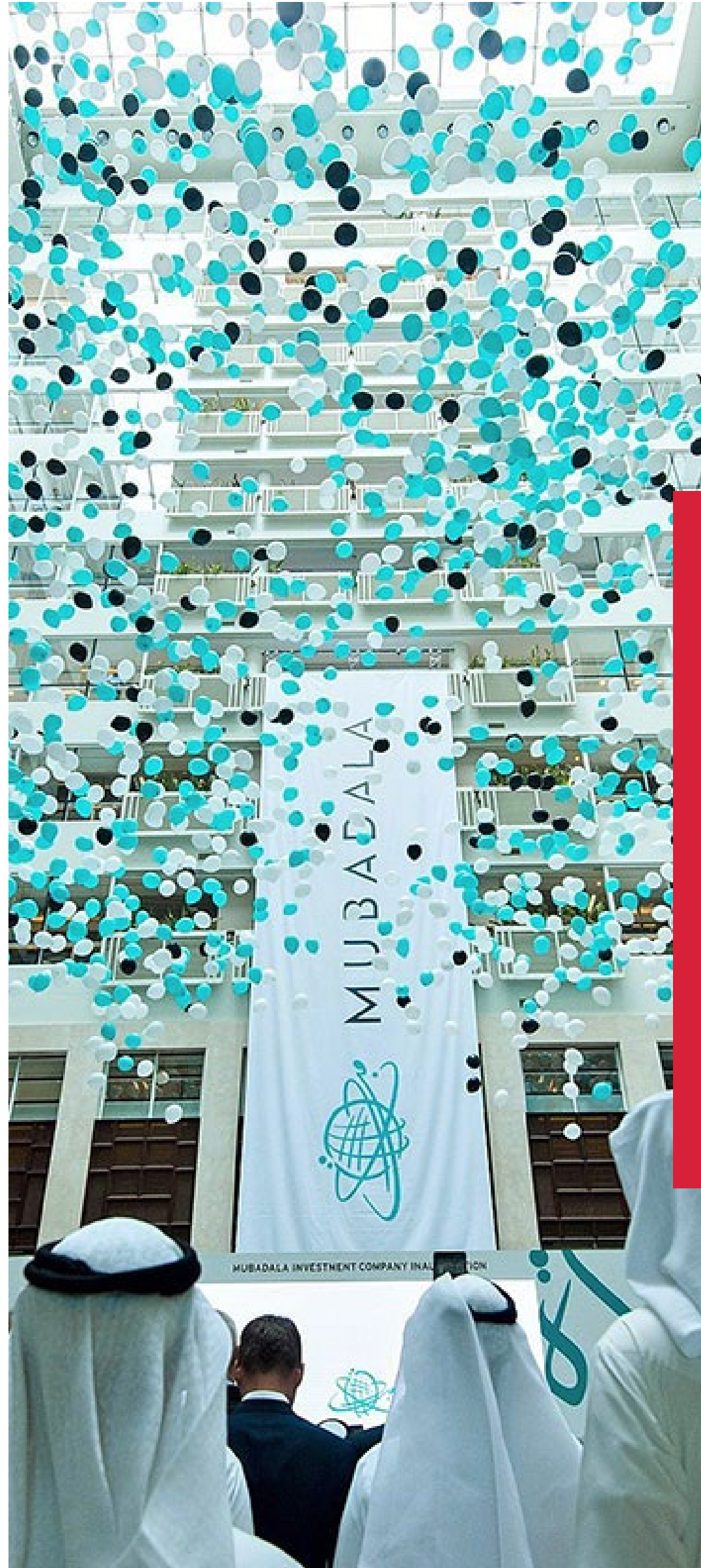
BUSINESS PROFILE

Alpha Wave is a global investment company that manages a variety of partnerships that separately focus on a number of asset classes and geographies; ranging from venture and growth to public markets to credit.

Alpha Wave Ventures II is one of the largest Venture Capital Funds in the world with LP commitments of USD 10 billion.

Alpha Dhabi was the largest investor with a commitment of USD 2.5 billion.





MUBADALA

BUSINESS PROFILE

Mubadala Investment Company is a sovereign investor managing a global portfolio, aimed at generating sustainable financial returns for the Government of Abu Dhabi.

Mubadala's \$284 billion (AED 1,045 billion) portfolio spans six continents with interests in multiple sectors and asset classes. We leverage our deep sectoral expertise and long-standing partnerships to drive sustainable growth and profit, while supporting the continued diversification and global integration of the economy of the United Arab Emirates.

Alph Dhabi established a joint venture with Mubadala in January 2023 to invest up to USD 2.5 billion over the next five years in private credit.





BOROUGE



BUSINESS PROFILE

Founded in 1998 through a strategic partnership between ADNOC and Borealis, Borouge was formed to build and operate a petrochemical complex in Al Ruways, United Arab Emirates, with a sales and marketing business in Singapore.

Borouge, listed on the Abu Dhabi Securities Exchange (ADX symbol “BOROUGE” / ISIN “AEE01072B225”), is a leading petrochemical company that provides innovative and differentiated polyolefin solutions for the energy, infrastructure, mobility, advanced packaging, healthcare and agriculture industries. ADNOC owns a majority 54% stake and Borealis holds a 36% stake in Borouge.

Alpha Dhabi was a cornerstone investor in DEWA’s IPO in 2022.

Alpha Dhabi was a cornerstone investor in Borouge’s IPO in 2022.



DEWA



BUSINESS PROFILE

Dubai Electricity and Water Authority (DEWA) was formed on 1 January, 1992, by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which had been operating independently before then. Both organisations were established by the late Sheikh Rashid bin Saeed Al Maktoum in 1959. Since then, DEWA has made considerable achievements, to be ranked as one of the best utilities in the world. DEWA provides its services according to the highest standards of efficiency, reliability, availability, and sustainability to more than 900,000 customers in Dubai. DEWA achieved the first place in the 2019 Customer Happiness and Mystery Shopper Index with 90.1% by the Dubai Government Excellence Program (DGEP), which belongs to The General Secretariat of the Executive Council of Dubai.

DEWA has also launched three smart initiatives to support the Smart Dubai initiative to make Dubai the smartest city in the world. These are Shams Dubai, to encourage building and homes owners to install photovoltaic (PV) solar panels to generate electricity. The electricity generated is used inside the premises and the surplus is exported to DEWA's grid. This encourages the use of renewable energy, increases its share in the energy mix, and diversifies energy sources. DEWA's initiatives include the Smart Applications and Meters initiative contributes to fast-service connection, fast response, and rationalising energy use. DEWA also launched the Green Charger initiative which establishes the infrastructure and electric vehicle charging stations. Thus far, DEWA has established over 240 charging stations, and is working to increase this number to 300 by the end of 2020.

Alpha Dhabi was a cornerstone investor in DEWA's IPO in 2022.

CLIMATE CAPITALE AND AGRICULTURE





MAWARID HOLDING INVESTMENT LLC



BUSINESS PROFILE

Mawarid Holding Investment Company was established as a national limited liability company with its headquarters in Abu Dhabi, United Arab Emirates.

Mawarid diversified its business in forest management, food security, landscaping, hospitality, research & development, and facility management.

Mawarid, through its subsidiary Barari, conserve and manage forests and wildlife using state-of-the-art technology to maintain and promote the historical, physiological and cultural value of the natural environment.

Mawarid is sitting as well, as one of the region's most prolific leaders in the fields of landscaping, engineering works, infrastructure maintenance, and the production management of animal feed.

Key business units include:

- ◆ Barari Natural Resources LLC
- ◆ Mawarid Services Company LLC
- ◆ Telal Resort
- ◆ Al Ain Feed Mill
- ◆ Campaign Facilities Management
- ◆ Emirates Safety Lab
- ◆ Research & Development Laboratories
- ◆ Mawarid Nurseries LLC
- ◆ Mawarid Hotels & Hospitality (MHH)
- ◆ Mawarid Desert Control LLC

AT A GLANCE



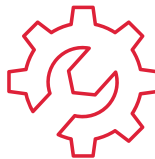
16years
Of Success in Various
Sectors in the Region



Experts
in Green Waste
Management



Leaders
In Food Security
Program



Maintenance &
Operation for **4%**
Sectors



Leaders
in Forest Management,
Wildlife and Landscaping



Offset of Carbon
Footprint through
Green Initiatives

- ◆ Agro-Environment
- ◆ Forest Management
- ◆ Animal Management and Resources
- ◆ Water Resources and Infrastructure
- ◆ Organic/Non-Organic Recycling
- ◆ Research and Development
- ◆ Tailored Landscaping and Farming
- ◆ Eco-Tourism Services
- ◆ Hospitality

STRATEGIC INITIATIVES

Mawarid-Desert Control

Mawarid partnered with Desert Control based on completed pilot projects in the UAE, showing tangible positive results in turning desert sand into fertile soil. Also, it demonstrated water saving up to 40% by treating the soil using Liquid Natural Clay (LNC), leading toward a green desert and better use of water, to increase vegetables and fruit production, as part of the food security program.

KEY MILESTONES





W SOLAR

BUSINESS PROFILE

UAE-based W Solar Investment, a subsidiary of Alpha Dhabi Holding, which invests, develops, owns, operates, and transfers renewable energy power plants through its subsidiaries, has signed a memorandum of understanding with the General Electricity Company of Libya (GECOL) to develop a strategic long-term partnership and collaboration in the renewable energy sector in Libya.

W Solar is owned 75% by Alpha Dhabi and 25% by ADQ.

W Solar has also established a 50:50 JV with Masdar called MW Energy to develop a pipeline of solar projects and currently has 8GW of pipeline that is currently under development.





KALYON ENERJI

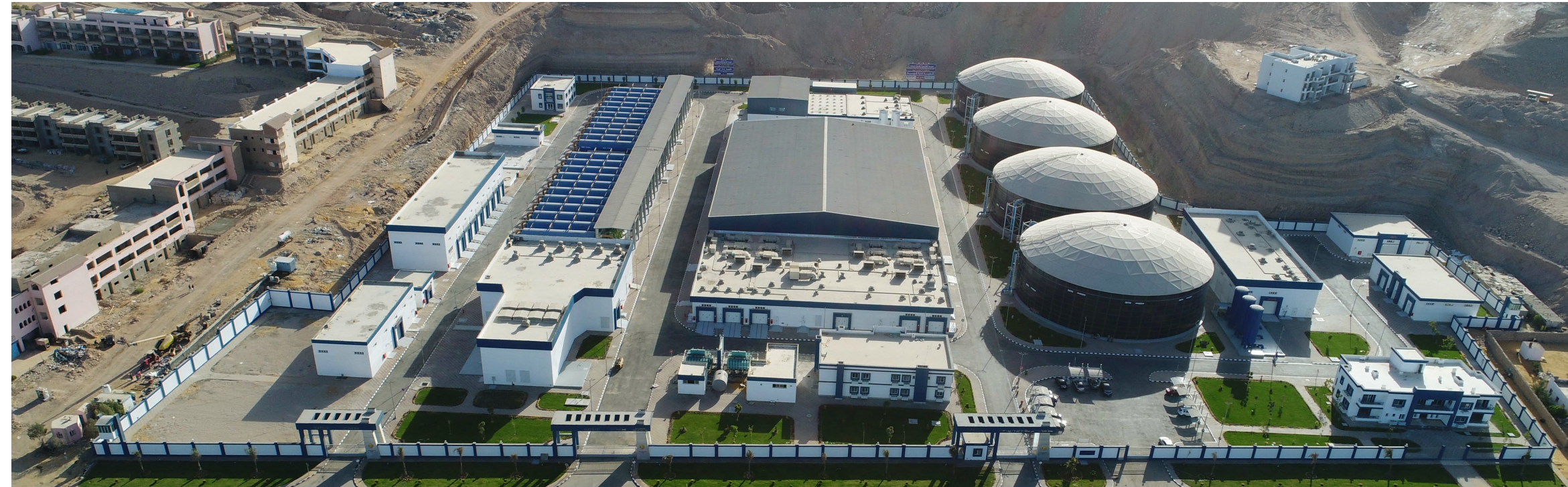
BUSINESS PROFILE

Kalyon Holding carries out various projects with the aim of both supporting environment and people, technology, innovation, and raising high-quality human resources. Through these efforts focused on creating permanent value for the society and the country, Kalyon Holding continues to make plans to support Turkey's future goals in the medium and long term.

Based on this, the Kalyon Foundation, established with the mission of protecting, developing Turkey's historical, cultural and environmental values and transferring them to future generations, undertakes many projects in line with the expectations of the society, with the support of state institutions and civil society, especially for the protection and preservation of historical artifacts deemed to be within the scope of cultural heritage.

Kalyon Enerji currently has 1.3GW of solar projects that are operational.





METITO

BUSINESS PROFILE

Metito, one of the leading and most dynamic global providers of water and wastewater treatment solutions, is a legacy full of hard work rigorous thinking, meticulous planning, determination and persistence. This legacy and the values it engrained in Metito's DNA are the keys to keeping the Group relevant, competitive and successful.

Metito was founded with a vision to be prominent player and a catalyst in decreasing the impact of growing populations, industrialisation and globalisation on the earth's dwindling natural water resources. This vision still stands and we remain committed to evolving our business model with a philosophy founded in hard work, knowledge and experience and with a pledge to always lead by example.





AT A GLANCE

Metito has extensive experience and a proven track record in investing and developing water supply and wastewater treatment Public-Private Partnership projects under various structures:

- ◆ Build Operate Transfer (BOT)
- ◆ Build Own Operate (BOO)
- ◆ Build Own Operate Transfer (BOOT)
- ◆ Takeover Operate & Transfer (TOT)

STRATEGIC INITIATIVES

Metito is committed to enhancing shareholder value, and to achieve this management has identified a 4-point strategic plan (2023-2027)

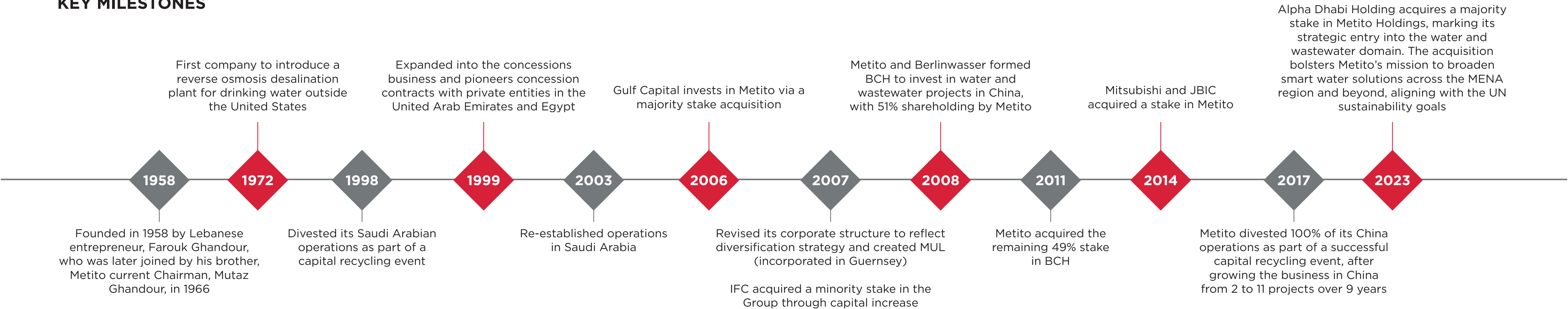
Profitable and Responsible Growth: Continue to increase profitable market share in Design & Build whilst growing high margin recurring revenue stream business segments of Operation & Maintenance, Chemicals Solutions and Utilities.

Expansion: Strengthen existing markets while continuing to expand in regions where management sees water-scarcity driven opportunities.

Diversification: Working towards a broader and more balanced mix across D&B, O&M. Chemical Solutions and Utilities.

Synergy Optimization: Work closely with Alpha Dhabi portfolio group companies to drive synergies across complementary industries & sectors.

KEY MILESTONES



RAMI GHANDOUR
CO-CEO METITO HOLDINGS
CEO METITO UTILITIES

Rami Ghandour joined Metito in 2004, set up Metito Utilities in 2007 and is currently a director on the board of Metito Holdings. Metito Utilities is the investment arm of the Group, providing complete water and wastewater outsourcing and partnership solutions to end-users. Rami also leads Metito's endeavours into strategic partnerships, mergers and acquisitions as well as equity investments.

Dedicated to ethical best practice and exemplary customer service standards, and as part of the Group's strategic commitment to economic development, Rami spearheaded Metito's industry leading corporate social responsibility efforts.

Prior to joining Metito, Rami was a process engineer and project manager at Bechtel in London, and a management consultant with the Boston Consulting Group in New York.

Rami has an MBA in Finance and Entrepreneurial Management from the Wharton School, as well as a MEng, MA and BA in Chemical Engineering from the University of Cambridge.



TALAL GHANDOUR
CO-CEO METITO HOLDINGS
CEO METITO OVERSEAS

Talal Ghandour is the CEO of Metito Overseas Limited and Co-CEO of Metito Holdings Limited. Talal is an accomplished and visionary leader who has made significant contributions in the finance and investment banking industries and is now at the helm of his family business, Metito.

In February 2021, Talal joined Metito as Managing Director and Chief Investment Officer, bringing with him a wealth of experience during his 23-year tenure at Bank of America. During his time at Bank of America, Talal held various roles of increasing responsibility across London and Dubai, ultimately advising the world's largest institutions and Sovereign Wealth Funds on their equity investments.

Talal is known for being a strong advocate of Environmental, Social, and Governance principles and sustainability in business and finance. His career showcases his expertise in finance and investment banking, as well as his commitment to sustainability and responsible business practices.

Talal holds a BEng in Manufacturing Engineering & Management from Kings College London and an MSc in Finance and Investment Banking from Reading University.

Talal graduated from Kings College London with a bachelor's degree in Manufacturing Engineering & Management, followed by a master's degree in Finance and Investment Banking from Reading University.

GROUP STRATEGY

Alpha Dhabi's corporate strategy is specifically designed to support each of our verticals, enabling them to become key players in the markets in which they operate. A key highlight of 2022 is that we have expanded the verticals in our platform to include Real Estate, Energy and Green Industries. In addition, we also launched a new pillar within our Hospitality platform focused on the Lifestyle Sector following our investment in Nammos Group.

A. A Platform for Superior Returns

In 2022, Alpha Dhabi's strategy for profitable growth witnessed the group deploy AED 6.5 billion in capital to acquisitions and strategic investments. The group's M&A activities included notable investments in the WIO digital banking platform, Space X, Alpha Wave Ventures II Fund which is focused on high growth and tech-enabled and driven businesses, and expanding our renewable energy platform through investment in Kalyon Energi and Gordon Technologies, a leading provider of MWD Measurement While Drilling) technology in the Oil & Gas industry.

B. Creating Long-Term Shareholder Value

Alpha Dhabi's strategy is centered around four key areas of change: Future Trends, Transform & Grow, Create Value, Sustainability:

Future Trends: We take a long-term view of trends and disruptions that will shape the future of each of our verticals. This is based on our proprietary research that identifies key geographic markets and sectors that will support our growth trajectory across group verticals. We establish and execute five-year strategic plans that ensure our ability to capture every opportunity to grow our platform.

Transform and Grow: At Alpha Dhabi we understand that maintaining the status quo is not an option. For each of our group subsidiaries, we ensure that they remain focused on delivering change that will support their growth. This includes the adoption of new technologies that increase efficiency and their ability to meet the needs of our customers. In addition, we continuously search for acquisition opportunities that will accelerate growth and geographic reach.

Create Value: We set ambitious targets across all our business verticals that are fully aligned with our commitment to deliver long-term growth for our shareholders. Ultimately, we intend to deliver the maximum value to shareholders in the form of a listing process for our subsidiaries. We also seek opportunities in the regional capital markets to participate in IPOs, which we have successfully demonstrated with cornerstone investments in Borouge and DEWA IPOs.

Sustainability: As a responsible company, we are aware that we have many stakeholders, with whom we constantly engage, whose environmental philosophy reflects our own. Our view is that the future growth of Alpha Dhabi will be best served by ensuring that sustainability is at the core of every element of our strategy. Across our group, ESG initiatives and long term strategies have been developed to ensure that we carefully manage our resources and can support the important targets that have been set by Abu Dhabi Emirate, the UAE and the United Nations SDGs.



GLOBAL EXPANSION

Growth will be achieved both organically and through M&A and investment.

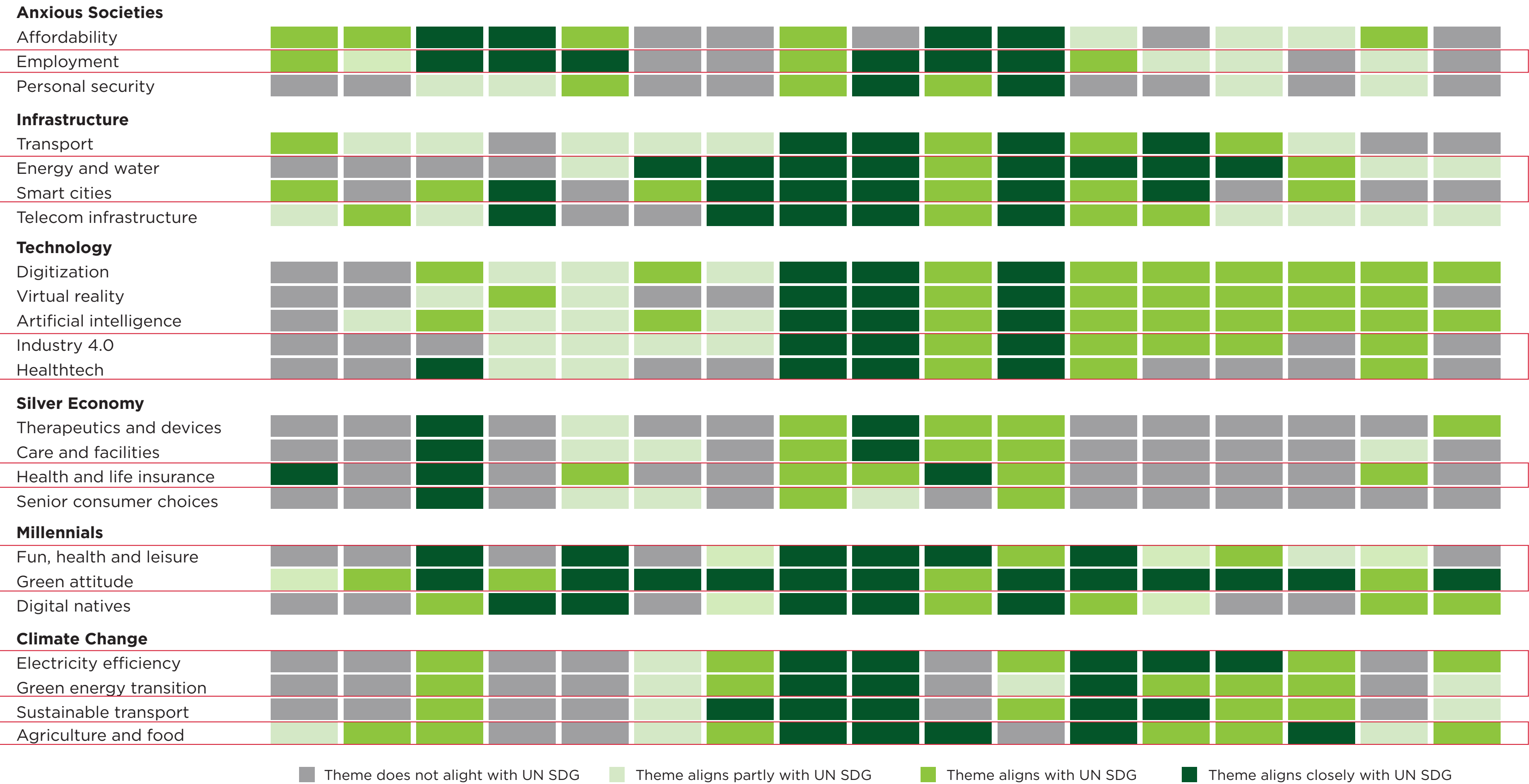
M&A priority will focus on targets that have a regional or international presence to accelerate the growth.

Entry to new markets will focus on those offering high growth potential and supportive economic and regulatory conditions.



ALPHA DHABI IS WELL POSITIONED FOR SUPER TRENDS THAT ARE HERE TO STAY

UN Sustainable Development Goals are a key focus for Governments and investors across the globe.



Source: Credit Suisse, ADH



ALPHA DHABI SUSTAINABILITY GOALS

The group is aligned with Abu Dhabi's vision 2030 and its subsidiaries are aligned to the UN sustainability goals

2 ZERO HUNGER	موارد القابضة MAWARID HOLDING	
3 GOOD HEALTH AND WELL-BEING	بيورهيلث purehealth	RPM
4 QUALITY EDUCATION	ALDAR	
6 CLEAN WATER AND SANITATION	metito	
7 AFFORDABLE AND CLEAN ENERGY	OCI	solar ديوا dewa
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE		NPC ALPHA WAVE
11 SUSTAINABLE CITIES AND COMMUNITIES	ALDAR	HOLDING
13 CLIMATE ACTION	solar	OCI موارد القابضة MAWARID HOLDING
14 LIFE BELOW WATER		
15 LIFE ON LAND	موارد القابضة MAWARID HOLDING	





Alpha Dhabi Holding
ألفا ظبي القابضة

Info@alphadhabi.com

Office 1003, Level 10, TwoFour54 Building 6, 108,
Al Muntazah Street, Abu Dhabi, UAE

+971 2 4940001