

20 22

ANNUAL
REPORT



Abbreviation

Meaning

PJSC	Public Joint Stock Company Private Joint Stock Company
LLC	Limited Liability Company
ADH	Alpha Dhabi Holding PJSC
RPM	Response Plus Medical Services PJSC
NMDC GROUP	National Marine Dredging Company PJSC
EGSS	Emirates Gateway Security Services LLC
ADX	Abu Dhabi Securities
TGC	Trojan General Contracting LLC
NPC	National Projects and Construction LLC
GRI	Global Reporting Index
NPCC	National Petroleum Construction Company LLC
AUM	Asset Under Management
LTD	Limited

TABLE OF CONTENTS

01

About Alpha Dhabi Holding PJSC

- 1.1 About Alpha Dhabi Holding
- 1.2 CEO Message
- 1.3 Board of Directors
- 1.4 Board of Directors' Report
- 1.5 Executive Management
- 1.6 Group Structure - The Key Platforms
- 1.7 Strategic Initiatives
- 1.8 Investment Highlights in 2022 - Timeline Diagram of M&A

02

Our Group

- 2.1 Aldar Properties PJSC
- 2.2 Emirates Gateway Security Services LLC
- 2.3 Mawarid Holding Investment LLC
- 2.4 Monterock
- 2.5 Murban Energy Limited
- 2.6 National Marine Dredging Company PJSC
- 2.7 Pure Health Medical Supplies LLC (or PJSC)
- 2.8 Q Holding PJSC
- 2.9 Response Plus Holding PJSC
- 2.10 Sandstorm Motor Vehicles Manufacturing LLC
- 2.11 Trojan Construction Group Sole Proprietorship LLC

Newly added to the group

- 2.12 Daman
- 2.13 OCI
- 2.14 Seha
- 2.15 Ta'ziz
- 2.16 W Solar - plus IEH Energy
- 2.17 Wio Bank
- 2.18 Gordon Technologies

03

Corporate Governance

- 3.1 Introduction
- 3.2 Group Governance structure
- 3.3 Implementation of Corporate Governance Principles

- 3.4 Board of Directors Structure, Composition and Effectiveness
- 3.5 Board of Directors Other Statements
- 3.6 Board of Committees
- 3.7 Executive Management
- 3.8 Related Parties Transactions
- 3.9 External Auditor
- 3.10 Violations Committed by the Group During 2022
- 3.11 Corporate Social Responsibility
- 3.12 Sustainability Report
- 3.13 Share Holding and Share Price Information
- 3.14 Investor Relations Affairs
- 3.15 Special Resolutions Presented to the General-Assembly Held During 2021
- 3.16 Emiratization Percentage in the Company as of 2022 (excluding unskilled workers)
- 3.17 Significant Events During 2022
- 3.18 Initiatives and Innovations During 2022
- 3.19 Risk
- 3.20 Risk Management
- 3.21 Risk and Control System

04

Financial Overview

- 4.1 Financial Analysis
- 4.2 Financial Statements
- 4.3 Financial Highlights
- 4.4 Income Statement
- 4.5 Balance Sheet Vertical Wise

05

Overview of Environmental, Social and Governance

- 5.1 About
- 5.2 Stakeholders
- 5.3 Our Materiality Assessment
- 5.4 Our Sustainability Framework
- 5.5 Environment
- 5.6 Social
- 5.7 Governance
- 5.8 Appendices

ABOUT ALPHA DHABI

As one of the fastest-growing investment holding companies in the Middle East, ADH is on a mission to harness innovative technologies and sustainable solutions to create synergy between its verticals in a way that unleashes their potential, maximises their performance, and amplifies value for shareholders. In doing so, we will support the economic diversification of the United Arab Emirates (UAE) and build platforms that can help drive progress and prosperity both at home and overseas. Guided by this sense of purpose and by its experienced leadership, ADH will pursue opportunities in new sectors and geographies, disrupt and reshape markets wherever we go, and leave a legacy that stretches far into the future.

Mission

To augment the collaboration and performance of verticals, and amplify shareholder value by infusing technologies.

Vision

To be a conglomerate that elevates businesses with potential to new heights of success, driven by technology, and augmented by synergy.

Values



Integrity



Diversity



Agility



Results-Oriented



Social-Responsibility



Technology-Driven

Our Businesses

With a diversified portfolio of assets spread across eight strategic verticals: Real Estate, Healthcare, Industries, Construction, Hospitality, Energy, Investments and Partners, ADH has become a prominent organization helping businesses reach new heights of success.

With over 150 subsidiaries, Alpha Dhabi Holding PJSC continues to invest in businesses that show promise and contribute to the development and growth of the UAE. In 2022, ADH proudly acquired businesses,



created long-lasting partnerships and expanded an ever-growing company, allowing better and bigger opportunities to develop. As an entity of businesses striving for potential, progress and prosperity, ADH continues to strive to become the market leader in all its business verticals, paving the way for a growing and diverse portfolio of businesses.

CEO MESSAGE



Mr. Hamad Salem Mohammed Saeed Al Ameri

Chief Executive Officer

Alpha Dhabi Holding is engaged in growing into the market's alpha leader with a portfolio of diverse and fast-growing businesses in Real Estate, Healthcare, Industries, Construction, Hospitality, Energy, Investments and Partners. Our core competencies lie within the geographic expansion of our investments, with which Alpha Dhabi Holding is set to disrupt, challenge and recreate the market and status quo with its results-oriented, technology-driven mindset.

BOARD OF DIRECTORS:



H.E Mohamed Thani Murshed Ghannam Alrumaithi Chairman

With his extensive and illustrious career and experience in various sectors and industries, both locally and internationally, H.E. Mohamed Thani Murshed Ghannam has held several leadership roles such as Non-Executive Member of the Board of Directors of First Abu Dhabi Bank since 2017 as well as Member of the Audit Committee of the Board of Directors, Chairman of the Board of Directors of Murban Energy Limited, Abu Dhabi, Chairman of the Federation of Chambers of Commerce and Industry of the UAE, Member of the Board of Directors of Canal Sugar Egypt representing Murban Energy Limited, and Chairman of the Board of Directors of the National Marine Dredging Company (NMDC). Currently, he also holds the position of Chairman of the Board of Directors of Thani Murshid Group of Companies, Abu Dhabi, UAE.



Syed Basar Shueb Vice Chairman

Alongside his tenure at Alpha Dhabi, Syed Basar has held the position of Group CEO of the Pal Group of Companies since 2000 and holds leadership positions on several other high-profile companies, including Reem Finance PJSC, Chimera Investments, and Keyhole TIG (K-TIG) Limited, and is one of the key players in the UAE's utilities services sector through PAL District Cooling.

In addition to becoming CEO, Managing Director and a member of the Board of Directors of IHC, Syed Basar was elected to the Board of Directors of the Abu Dhabi Chamber of Commerce and Industry. An accomplished and respected senior executive, he has substantial and diversified experience in the processing, manufacturing, construction, finance and service industries, and was listed in the Middle East's top-tier of CEOs by Forbes in 2021; Basar is known to be a decisive and pragmatic leader, and for his skill in creating and nurturing cohesive and focused business units that grow profitable bottom lines.

He has played an integral part in IHC being in the top 10 performers of Abu Dhabi Bourse listed companies.



Hamad Salem Mohammed Saeed Al Ameri

Managing Director

Eng. Hamad Al Ameri is the Managing Director and Group CEO of Alpha Dhabi Holding PJSC, one of the fastest growing Abu Dhabi based investment holding companies, with more than 100 businesses spread across healthcare, renewable energy, petrochemical and other industries as well as real estate, construction and hospitality.

Since being appointed Group CEO of Alpha Dhabi in 2021, Eng Al Ameri has spearheaded a rapid and comprehensive transformation of the group as a strategic contributor to the UAE economy and is committed to drive continuous growth for its stakeholders through investments in emerging businesses, supporting innovation and diversity.

He has guided Alpha Dhabi through a number of strategic firsts, including the group's IPO on the Abu Dhabi Stock Exchange in June 2021. Since its IPO he has continued to transform the group by leading a multi-billion dollar M&A and Investment strategy which saw the group enter new sectors including Renewable Energy, Petrochemicals and Fintech.

Alpha Dhabi is now one of the top 20 listed companies in the MENA region with a market capitalization of almost USD 70 billion. Under his leadership he has implemented a strategy to increase the geographic reach of the group and in the first year since its IPO overseas revenues increased by over 500%.

External Appointments

Eng. Al Ameri also holds key positions in other prominent listed and private companies in the UAE including:

- Vice Chairman of National Marine Dredging Company,
- Board Member of Aldar Properties;
- Board Member of OCI Methanol Group;
- Chairman, Sandstorm Motor Vehicles Manufacturing LLC;
- Board Member, Mawarid Holding;
- Board Member, Nshmi Development LLC;
- Board Member, Pure Health;
- Board member at ADC Acquisition Corporation PJSC Shares; and
- Board Member, Al Jazeera Technical and Oilfield Supplies Co.

Education

- Masters in Business Administration Canadian University, Dubai (2012).
- Bsc in Civil Engineering American University in Dubai (2006).



Sofia Abdellatif Lasky
Independent, Non-Executive Director

Sofia Lasky has been with IHC since April 2020, and brings considerable experience in asset management, mergers and acquisitions, private equity, portfolio management, alternative investments, funds, valuation, financing, capital markets and corporate structuring through her 16-year tenure at Royal Group.

She has overseen the acquisition of numerous companies in a variety of core industries, including real estate, contracting, food processing, preventive healthcare, and capital investments. Her contribution towards the growth of companies within the Royal Group has been invaluable.

She holds a Bachelor's Degree in Management Information Technology from the United Kingdom and has held and continues to occupy a position on the Board of Directors of a number of companies, including Alpha Dhabi Holding (ADH). Sofia has also served as a Board Member of Macquarie Capital Middle East LLC.



Sultan Dhahi Sultan Massam Alhemeiri
Independent, Non-Executive Director

With a Bachelor's degree in political science, Sultan Dhahi Sultan Massam Alhemeiri has held a number of positions in both the public and private sectors. Between 1997 and 2002, he worked in the Protocol and Hospitality Department, and today he's the active Director of the Executive Office of the Ministry of Presidential Affairs, a position he's held since 2002. His contributions in the ministry include a number of important roles on several committees, and his career has extended outside the Ministry of Presidential Affairs, adding to his portfolio of illustrious positions in the UAE.



BOARD OF DIRECTORS' REPORT:



Strategy

Alpha Dhabi Holding PJSC is one of the largest and fastest-growing investment holding companies, in the Middle East, striving to become the market leader in all its business verticals.

With more than 100 companies under its wing, ADH strategy follows a clear path to diversifying the business landscape of the UAE, when it comes to; Construction, Healthcare, Hospitality, Industries & Partners.

Following a successful 2021, ADH will continue to invest in businesses to encourage growth and diversification in the business sector.



2021 Highlights

Throughout 2021, ADH performed extremely well, resulting in strategic investments and strong partnerships. In 2021, ADH decided to target AED 8 billion for Strategic Investment across Core sectors. This wasn't the only main investment, as ADH also invested AED 1 billion in Ta'ziz.

When it comes to creating opportunities, ADH also announced the launch of a hiring round that will see 2,500 Emirati citizens employed within the next 5 years.



EXECUTIVE MANAGEMENT



Hamad Salem Mohammed Saeed Al Ameri Managing Director

Eng. Hamad Al Ameri is the Managing Director and Group CEO of Alpha Dhabi Holding PJSC, one of the fastest growing Abu Dhabi based investment holding companies, with more than 100 businesses spread across healthcare, renewable energy, petrochemical and other industries as well as real estate, construction and hospitality.

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- Chairman, Sandstorm Motor Vehicles Manufacturing LLC;
- Board Member, Mawarid Holding;
- Board Member, Nshmi Development LLC;
- Board Member, Pure Health;

- Board member at ADC Acquisition Corporation PJSC Shares; and

- Board Member, Al Jazeera Technical and Oilfield Supplies Co.

Education

- Masters in Business Administration Canadian University, Dubai (2012).
- Bsc in Civil Engineering American University in Dubai (2006).



Kashif Shamsi
Group Chief Financial Officer

Joining Alpha Dhabi Holding in 2021, Kashif Shamsi is a highly experienced Chartered Accountant who has been leading and managing major institutions during an illustrious career spanning over 25 years with some of the region's leading companies, including Etisalat (e&), Aldar and MTN Group, in a wide range of engagements across the GCC.

Kashif began his career with PricewaterhouseCoopers in 1995, working in Audit, Corporate Finance, Taxation, Legal Services, and Mergers and Acquisitions, as well

as training the next generation of graduates during his 13-year career with PwC.

In 2008, Kashif worked at Tamouh Investments LLC, one of the largest master developers in the UAE, as Group Chief Financial Officer. In this role he oversaw the critical functions of finance, legal affairs, information technology and ERP systems. He was also responsible for all major investment and commercial transactions as he navigated the group through the economic challenges of recent times.

Kashif has also worked with Select Group, a major developer based in Dubai with investments and operations across the UK and Europe, as well as in its home base in Dubai.

In addition to his Accounting Degrees, Kashif has completed a number of courses from London Business School. He is a member of the Board of Directors of Mawarid Holding Investment.



Mohammad Yaser Bader
Group Financial Controller

A graduate of Philadelphia University Jordan, Mohammad Yaser began his career as a Finance and Accounting specialist in 2005, working on finance, accounting, mergers & acquisitions, investments, and financial management strategies. Today, he is a Certified Management Accountant and Internal Auditor with impeccable management experience garnered during a career approaching 17 years with leading organizations in the region.

Since joining the International Holding Company (IHC) in 2011, he has been accountable for corporate finance functions and accounting, aiding top management, and devising financial plans for leading organizations in the UAE. Yaser is currently the Group Finance Controller at Alpha Dhabi Holding.



Derek Nicholson
Director - Strategy & Planning

A qualified accountant who has also completed courses at INSEAD and Harvard Business School, Derek Nicholson has over 27 years of experience, 11 of which have been in the Middle East, with expertise gained in multiple business sectors, including investment banking, oil & gas, real estate and healthcare.

As the Director of Strategy & Planning at Alpha Dhabi Holding, he leads the group's research to identify diversification opportunities into new sectors and countries, in addition to driving strategic growth across Alpha Dhabi's existing portfolio.

During his long career, Derek has led multiple mergers and acquisitions, investment and divestment transactions across all stages of the business cycle.

Previous roles include a position at Barclays and Standard Life Investments (now ABRDN), as well as a large private conglomerate in the UAE.



Khalil Charles Massoud
Director - Investments

Holding a Master's in accounting and finance from the London School of Economics and a Bachelor's in business administration from the American University of Beirut, Mr. Massoud is a seasoned executive with over 19 years of experience and a demonstrated track record in Mergers & Acquisitions (M&A), capital markets, private equity, and the investment management industry in the MENA region.

Prior to joining FH Capital, Mr. Massoud spent over 14 years at The National Investor PJSC (TNI), most recently as Director - Merchant Banking. During his time at TNI, Mr. Massoud gained a varied experience in private equity and investment banking, across most sectors in the MENA region, in addition to working on some of the UAE landmark IPOs.

At Alpha Dhabi Holding, Mr. Massoud heads up the Investments Division and is responsible for originating and executing investment opportunities for the group, in addition to supporting portfolio companies in their M&A activities. In addition, Mr. Massoud is also responsible to manage the existing portfolio and serves on several committees and boards representing the company's interests.

Some of the board positions he has held include companies such as NAS United Healthcare Services, Finance House Securities, and Grako.



Iman Khalid Al Marzouqi Director Group Support Services

Iman brings more than twenty years of experience in various fields related to management, development of operations and strategic planning in the private and semi-governmental sectors in the UAE, with knowledge and experience in the fields of leadership, support functions operations, human and administrative resources in the GCC, UK and USA. She is responsible for developing and presenting strategies that includes service synergy for the group's companies.

Iman holds a Bachelor's Degree in Law from Abu Dhabi University and has passed the entrance exam at the Federal Judicial Institute. She is currently pursuing a Master's Degree in Administrative Law from Zayed University in addition to a BBA from the American International University in California, an MBA in Project Management and SHRM certification.

Prior to joining ADH, Iman held several leadership positions, including the Acting Chief Executive Officer of Human and Administrative Resources and Training Center at Abu Dhabi Airports. She was also the Group Manager for Performance Development at Agthia Holding, where she led the first UAE national's technician program in Al Ain Water and Grand Mills factories.

Iman also worked as Director of Support Services at Tabreed, a subsidiary of the Mubadala Group of Companies for five years in the UAE, Oman, Egypt and KSA.

Iman began her career at Schlumberger Middle East where she was responsible for the recruitment of graduate engineers and technicians and for the coordination and follow-up of their training in the Middle East, appointing the first batch of Emirati female engineers working in the oil fields in the Sultanate of Oman.



Basma Bouazzi Legal Counsel

Basma Bouazzi joined Alpha Dhabi in October 2022, and acts as a general lawyer, handling all legal matters within the organization and working closely with external lawyers. She oversees all corporate legal processes.

Basma is an experienced Legal Counsel with over 20 years of progressive legal and compliance experience in the UAE, including corporate, licensing, litigation, due diligence, IP issues, trademark, copyright, AML, and all related Legal and Compliance matters.

Prior to joining Alpha Dhabi, Basma held the VP Legal and Compliance position at The National Investor PJSC, based in Abu Dhabi, and during her tenure there was responsible for all legal, compliance and investor relations matters, serving as the Board of Directors' Secretary.

Basma has also worked for the Al Fahim Group as in-house Senior Legal Counsel, and for Clyde & Co., one of the largest international law firms in the Middle East.

In addition to holding a Bachelor's Degree in Private Law, Basma has completed a range of courses from the CCL Academy.



Denise Chamoun

Board Secretary

A qualified accountant who has also completed courses at INSEAD and Harvard Business School, Denise Chamoun has over 27 years of experience, 11 of which have been in the Middle East, with expertise gained in multiple business sectors, including investment banking, oil & gas, real estate and healthcare.

As the Director of Strategy & Planning at Alpha Dhabi Holding, she leads the group's research to identify diversification opportunities into new sectors and countries, in addition to driving strategic growth across Alpha Dhabi's existing portfolio.

During his long career, Derek has led multiple mergers and acquisitions, investment and divestment transactions across all stages of the business cycle.

Previous roles include a position at Barclays and Standard Life Investments (now ABRDN), as well as a large private conglomerate in the UAE.



GROUP STRUCTURE - THE KEY PLATFORMS



Alpha Dhabi
Real Estate
Holding LLC

Alpha Dhabi
Health
Holding LLC

Alpha Dhabi
Industries
Holding LLC

Alpha Dhabi
Construction
Holding LLC

Alpha Dhabi
Energy
Holding LLC

Alpha Dhabi
Hospitality
Holding LLC

Alpha Dhabi
Investment
Holding LLC

Alpha Dhabi
Partners
Holding LLC



STRATEGIC INITIATIVES



Alpha Dhabi's corporate strategy is designed to support each of our verticals to become key players in the markets they operate. A key highlight of 2022 is that we have expanded the verticals in our platform to include Real Estate, Energy and Green Industries. Within our Hospitality platform we also launched a new pillar focused on the Lifestyle Sector following our investment in Nammos Group.

A. A Platform for Superior Returns

In 2022, Alpha Dhabi's strategy for profitable growth witness the group deploy AED 6.5 billion in capital to both acquisitions and strategic investments . The group's M&A activity included notable investments in WIO digital banking platform, Space X, Alpha Weave Ventures II Fund which is focused on high growth and tech-enabled and driven business, expand our renewable energy platform through investment in Kalyon Energi and Gordon Technologies which is a leading provider of MWD (Measurement While Drilling) technology in the Oil & Gas industry

B. Creating Long-Term Shareholder Value

Alpha Dhabi's strategy is centered around 4 key areas of change: Future, Transform & Grow, Create Value, Sustainability:

1. Future

We take a long-term view of trends and disruption that will shape the future of each of our verticals. This is based on our proprietary research that identifies key geographic markets and sectors that will support the growth trajectory across our group verticals. We then establish and execute five-year strategic plans that ensure that we capture the maximum opportunity to grow our platform.

2. Transform and Grow

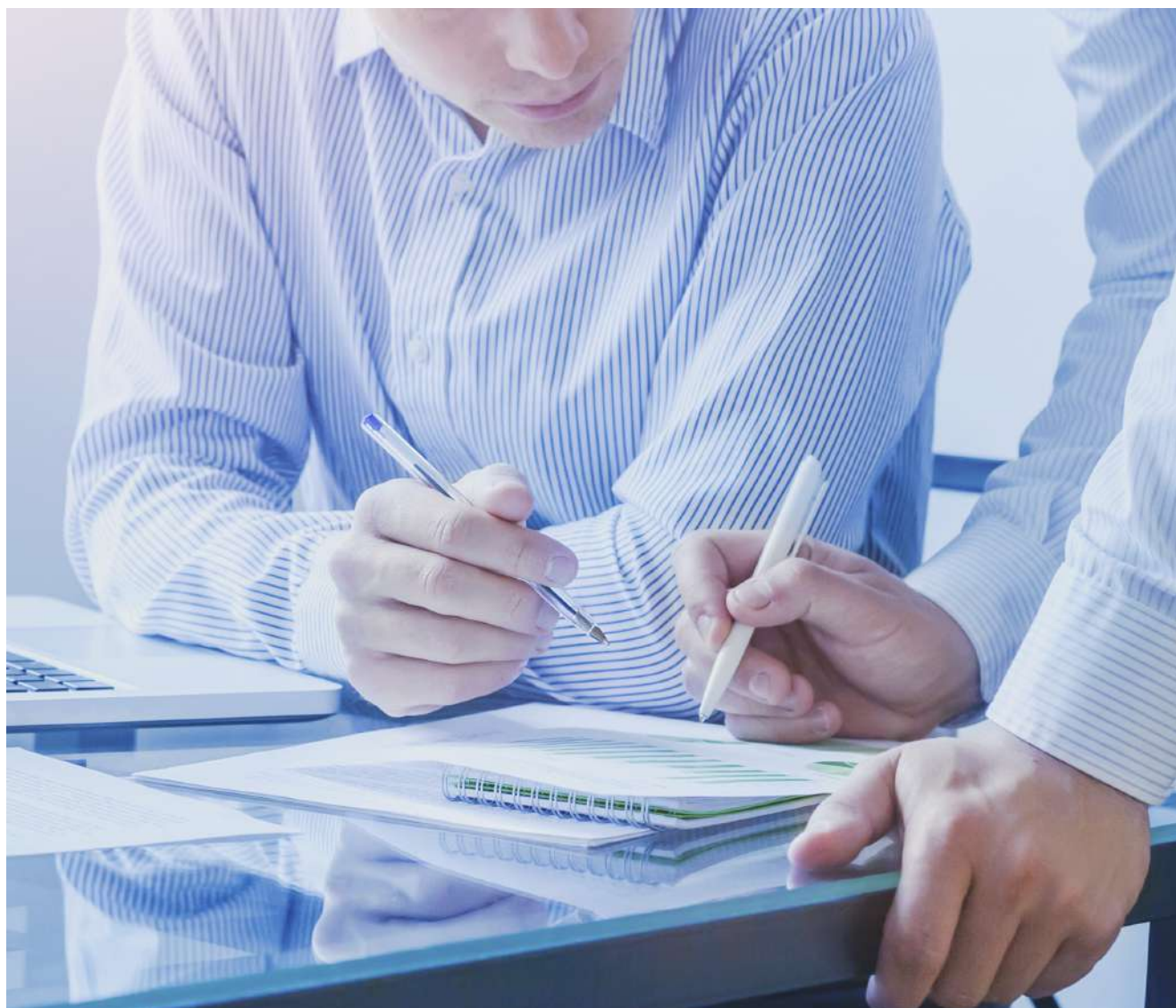
At Alpha Dhabi we recognize that the status quo is not an option. For each of our group subsidiaries we ensure that they are focused on delivering change that will support their growth. This includes adoption of new technologies that increase their efficiency and ability to meet the needs of our customers. In addition, we continuously search for acquisition opportunities that will accelerate our growth and geographic reach.

3. Create Value

We set ambitious targets across all our business verticals that are aligned with delivering long-term growth for our shareholders. Ultimately, we aim to deliver the maximum value to shareholders in the form of a listing process for our subsidiaries. We also seek opportunities in the capital markets to participate in IPOs which we demonstrated with our cornerstone investments in Borouge and DEWA IPOs.

4. Sustainability

As a responsible company we acknowledge that we have many stakeholders that we engage with. Our view is that the future growth of Alpha Dhabi will be best served by ensuring that sustainability is at the core of our strategy. Across our group ESG initiatives and long term strategies have been developed to ensure that we carefully manage our resources and can support the ambitious targets that have been set by both Abu Dhabi and the United Nations.



INVESTMENT HIGHLIGHTS IN 2022



Raised stake in Aldar Properties to
30%



FTSE adds Alpha Dhabi Holding to the
Global Record Index



Acquired
25%
of Q Holding



Invested
AED 9.2 Billion
in landmark 'Alpha Wave Ventures II' fund



Increased its holding in the National Marine
Dredging Company to
68.5%



Alpha Dhabi reports another excellent set of financial
results for Q1 2022 with a profit of
AED 2.84 Billion
up significantly from AED 100 million year-on-year



Masdar and W Solar Investment form joint
venture company to develop renewable
energy projects
Renewable Energy
projects



Invested
AED 367 Million
in Borouge's IPO as a cornerstone investor



Invested
AED 850 Million
in New Digital Bank, WIO



Alpha Dhabi's Subsidiary W Solar invested in
Libya Renewable Energy



Became the parent company of

Aldar Properties



Alpha Dhabi subsidiary Pure Health, invested

AED 1.8 Billion

in US healthcare group



Alpha Dhabi subsidiary NPCC has been awarded a

AED 2 Billion

contract by ADNOC



Alpha Dhabi's associate, Response Plus Holding expanded to

India

as Response Plus India Pvt. LTD



Alpha Dhabi subsidiary acquired

20%

of International Energy Holding



Acquired

25%

of Gordon Technologies for AED 602 million



Launched lifestyle vertical with investment in

Nammos Group





OUR GROUP

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- 2.18 Gordon Technologies





ALDAR PROPERTIES PJSC

Aldar Properties PJSC is the leading real estate developer, investor, and manager in the UAE, based in Abu Dhabi. Through its iconic developments, it is one of the most well-known and reputable real estate companies in the UAE and wider MENA region.

ALDAR PROPERTIES PJSC

Business Profile

Aldar Properties PJSC is the leading real estate developer, investor, and manager in the UAE with a diversified and sustainable operating model centred around two core business: Aldar Development and Aldar Investment.

Aldar Development is a master developer of integrated, liveable, and thriving communities and comprises Aldar's core development and sales business, responsible for developing Aldar's expansive land bank in key investment zones across the UAE. It also houses Aldar Projects, Aldar's dedicated project delivery arm and the manager of its fee-based development management business, as well as Aldar International, a platform focused on development opportunities in Egypt and other priority markets.

Aldar Investment houses Aldar's core asset management business comprising over AED 32 billion in assets under management diversified across retail, residential, commercial, hospitality, and logistics segments. Aldar Investment includes Aldar's flagship real estate investment platform, Aldar Investment Properties (AIP) - the region's largest institutional-class real estate platform; a diversified Hospitality and Leisure platform; and a portfolio of operating businesses including Aldar Education.

At a Glance

FINANCIAL:

AED1.6B

FY2022 NET PROFIT;
AN INCREASE OF %35
YEAR-ON-YEAR

AED11.2B

FY REVENUE; AN INCREASE
OF %31 YEAR-ON-YEAR

AED61.3B

TOTAL ASSETS

AED14.4B

ANNUAL GROUP
SALES

AED17.6B

GROUP REVENUE
BACKLOG

AED11.3B

CAPITAL DEPLOYED
IN M&A ACTIVITY

NON-FINANCIAL:

13

HOTELS WITH
4,250 KEYS

28

OPERATED AND
MANAGED SCHOOLS
WITH 33,000 STUDENTS

over 32,000

RESIDENTIAL UNITS LAUNCHED
TO DATE, WITH A RECORD 9
DEVELOPMENT LAUNCHES IN
THE UAE OVER 2022



Key Segments

- Aldar Investment – Investment Properties, Hospitality and Leisure, Education, Logistics, Principal Investments.
- Aldar Development – Property Development, Project Management Services (Projects)

Key Markets



UAE



Egypt

Strategic Initiatives

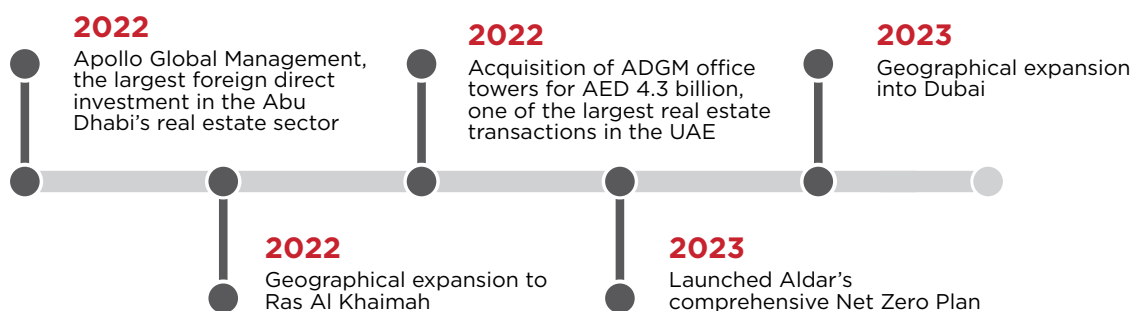


The company is executing on an accelerated transformational growth strategy, enhancing scale and diversification throughout its platform and across new sectors and geographies.



Aldar is also setting the benchmark for sustainability and innovation in the real estate sector, with a range of initiatives in these areas driving long-term value for shareholders.

Key Milestones







EMIRATES GATEWAY SECURITY SERVICE LLC

Specializing in providing professional armed security services. Provision of high-quality security solutions in order to secure businesses, reputation, assets and employees.

EMIRATES GATEWAY SECURITY SERVICE LLC

Business Profile

Provision of high-quality security solutions in order to secure business, reputation, assets and employees. Work in partnership with customers and committed to deliver tangible results that continuously add value. Employing a workforce of close to 5000 guards in the UAE. Presently the main security service provider to critical infrastructure facilities in the UAE.

Over the last decade the UAE has become one of the safest countries in the world. EGSS is proud to be a valuable contributor in this achievement and strives to continue to secure our community.

At a Glance

5000+
HIGHLY TRAINED
SECURITY

100+
SITES

100
ADMINISTRATION
STAFF

20+
K9 COURSES IN
USA

24/7
SECURITY
SERVICES

550+
EMIRATI
EMPLOYEES





Mr. Abdulsalam Al Khazraji

Chief Executive Officer

Qualifications

Mr. Abdulsalam holds a master's degree in Military Science from the University of Kansas, in the USA, and a Bachelor of Science in Mathematics, from the UAE.

Experience

Ex-staff Colonel Mr. Abdulsalam Al Khazraji has a wide range of experience in the Military and Security field. He has more than 23 years of experience in GHQ and the military and has been the CEO of Emirates Gateway Security Services for 14 years, till the present day. He has successfully led EGSS to be a leading company and to secure several governmental intuitions and other private sector organizations.

Key Services

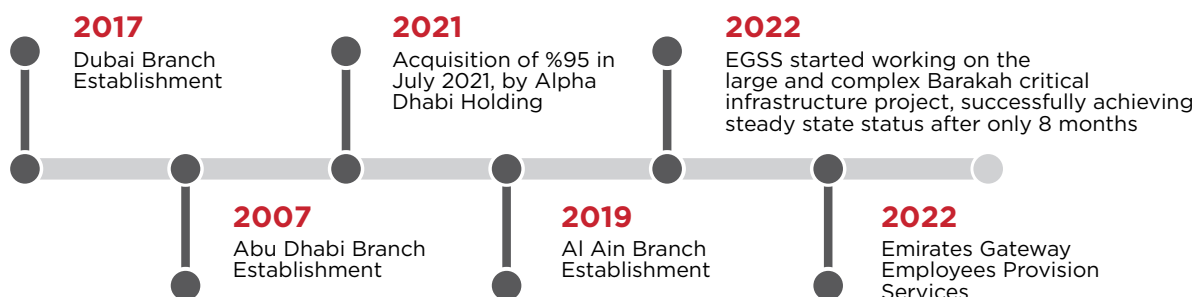
- 24 Hour Control Room.
- CCTV, Sensors & Intrusion Detection.
- VIP + Close Protection.
- Provision of Armed Security Guards and Patrols
- Protection of Resources Assets (Facilities Section & Operations. Management). Marine and Port Security.
- Training Services.
- Security Consultancies, Investigation and Search.

Strategic Initiatives



Emirates Gateway Security Services is proud to announce inclusion in the category of the best company in employment in national services by the Ministry of Human Resources & Emiratization.

Key Milestones







GORDON TECHNOLOGIES

Gordon Technologies (GT) is an engineering company providing innovative new technology and services to the oil and gas drilling industry. GT is headquartered in Scott, Louisiana with service facilities in Midland, Texas, Minot, North Dakota, Rapid City, South Dakota and Oklahoma City, Oklahoma.

GORDON TECHNOLOGIES

Business Profile

Gordon Technologies was founded in 2014 by Terry Frith and is an independent provider of Measurement-While-Drilling (MWD) technology. MWD technology measures key information near the drill bit and transmits data to the surface without interrupting normal drilling operations. Horizontal drilling requires precise measurements and information to ensure proper operation of the wells as they are being drilled. MWD aids drilling engineers with real-time information so they can make important drilling decisions.

Gordon's MWD systems create a faster, more robust and more reliable MWD system and are achieving best in class performance.

At a Glance

2,120

WELLS DRILLED
(%31+) Y/Y%

486,272

CIRCULATING
HOURS (%55+)

38.9M

FEET DRILLED (%39+)

11,594

RUNS (%43+)

4387

HR REG TEMP MTBF
(MEAN TIME BETWEEN
FAILURE)

1500

HR HIGH TEMP MTBF
TO 190 C



Key Markets



UAE



USA

Key Segment

- **Primary Focus:** MWD Services
 - Standard Temperature MWD
 - High Temperature MWD
 - LWD Services including Azimuthal Gamma, Pressure While Drilling, and Resistivity
- Optional Features and Functionality such as GT-Tracker (Real Time RSS Communications), and GT-Seeker (Reduced EOU and precision wellbore placement)

Key Statistics

- Executed newly established goals for ESG performance
- Exceeded ESG key performance indicators
- Reduce our carbon footprint by 50% when utilizing Remote Operations
- Serviced 2,120 well sites
- TRIR of 0.19 for 2022 with over 1.06 million man hours
- Provided approximately 29K hours of training
- 33% of our workforce is women and minorities
- +\$20K of equipment donated to local STEM programs

Strategic Initiatives



GT Mentor and Leadership Program – Gordon has recently hired a new role tasked to attract, develop, and mentor the next generation of industry leaders.



GT International – This year, Gordon will be expanding our world class operations and service to the Middle East, specifically the UAE.

Key Milestones



2022

Gordon completed the assembly and deployment of our MWD Kit 150#





MAWARID HOLDING INVESTMENT LLC

Mawarid Holding Investment company aims to provide its services in accordance with the highest international standards in various fields by achieving knowledge, practical integration and following a clear and creative methodology in all disciplines related to the group's scope of work. The company is keen to build a diverse professional network by employing more than 11,000 employees. This comprehensive convergence of experiences and skills at all levels has effectively contributed to creating a supportive environment capable of providing solutions and ideas to meet all challenges.

MAWARID HOLDING INVESTMENT LLC

Business Profile

Headquartered in Abu Dhabi, United Arab Emirates, Mawarid Holding Investment L.L.C. was established as a national limited liability company with a collective 16 years of experience.

Mawarid Holding integrates socially responsible approaches and adopts the latest emerging technologies and innovation; to achieve sustainable solutions and incorporate creative methodologies in accordance with the highest quality international standards, in sectors such as forest and wildlife management, landscaping, parks management, park nature reserve operation and maintenance, research and development, animal feed production, food security, responsible eco-tourism and facility management along with the investment in non-core sectors such as safety laboratories. Mawarid Holding has earned the confidence of the most sought-after business partners in the UAE and Middle East thanks to its diverse professional employees, creative work environment, capability to overcome challenges, innovation and digital transformation in line with UAE's vision for 2030 and the mandate to combat climate change, desertification and water scarcity. Mawarid Holding Investment considers KSA as an essential growth factor for business continuity and is expanding its know how and operations through a solid implementation.

At a Glance

16+ Years

COLLECTIVE EXPERIENCE

12

SUBSIDIARIES

11,000+

EMPLOYEES

200,000

MANAGE PROTECTED
AREAS OF HECTARES

100,000+

MANAGED ANIMALS

13M

FOREST TREES MANAGED AND
MAINTAINED MORE THAN TREES
AND 630,000 PALM TREES
INCLUDING 1,000,000 M2 OF
GREEN AREAS

120,000

WILD BIRDS MAINTAINED
OF OVER 30 INDIVIDUAL
ENDANGERED SPECIES

MHI Group

HAS 5 LARGE NURSERIES WITH A CAPACITY
OF 10 MILLION SEEDLINGS PER YEAR WITH
A PLANT PRODUCTION CAPABILITY UP TO
5,000,000 MANGROVES



Key Markets



UAE



KSA



Egypt



GCC

Clients

- Ministry of Presidential Affairs - UAE
- Department of Municipalities and Transport - UAE
- Department of Culture and Tourism - UAE
- Environment Agency - Abu Dhabi - UAE
- The National Aquarium - Abu Dhabi - UAE
- ICT - International Capital Trading - UAE
- SINYAR - High Standard Hospitality - UAE
- International Fund for Houbara Conservation - UAE
- MODON - UAE
- Silal (Mawarid Desert Control) - UAE
- Royal Commission for AIUla - KSA

Examples of Kingdom of Saudi Arabia’s Strategic Prospect

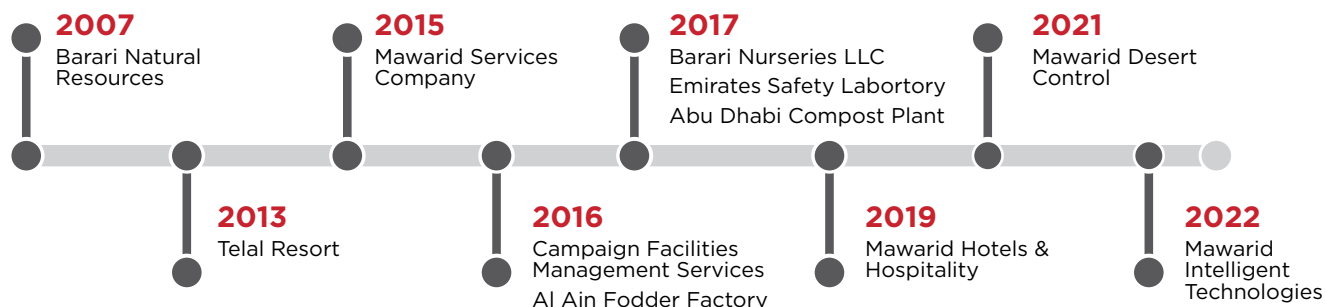
- King Abdulaziz Royal Natural Resource
- National Center for Environmental Compliance
- King Salman Bin Abdulaziz Royal Reserve
- Royal Commission for Riyadh City
- RED SEA
- NEOM
- ARAMCO
- National Centre of Wildlife
- Royal Commission for Jubail and Yanbu
- National Center for Vegetation Cover

Strategic Initiatives



Barari Natural Resources has undertaken a number of initiatives to promote resource efficiency, which aids in the preservation of ecosystems, including the use of forests and their advanced infrastructure as habitats for the release of sheep and poultry. This will help enhance the productivity level of food supplies via more efficient use of the resources, meeting the UAE sustainability goals. Mawarid Holding Investment are focusing on vertical farming as part of the food security in the UAE. Other examples of a strategic initiative are Mawarid Desert Control (MDC), fighting desertification through Liquid natural Clay (LNC) injection transforming desert soil into fertile soil demonstrating water saving up to 40% and Mawarid Intelligent Irrigation Technologies (MIIT), are replacing the standard irrigation system with an autonomous irrigation system equipped with AI (Artificial Intelligence) system based on wireless sensors. Mawarid Holding Investment is pursuing initiatives with leading prospective institutions to broaden our knowledge in the Kingdom of Saudi Arabia. In addition, our establishment is heavily invested in the Carbon footprint reduction through the mangrove initiative and we are also kicking off with Alpha Dhabi Holding a sustainable program in view of the COP28.

Key Milestones



Le Noir





MURBAN

MURBAN ENERGY LIMITED

Murban is an investment company with a global mandate to invest across the capital structure to drive consistent shareholder value over the long term.

MURBAN ENERGY LIMITED

Business Profile

Launched in 2017, Murban is a multi-strategy investment firm with c. AED 5bn of assets under management (AuM). Murban's portfolio relies on 3 main pillars: real estate, private equity and public equities. In the real estate sector, the company invest only in ultra-luxury hotel with a focus on very selective locations (in the UAE and abroad) and has the internal capabilities to operate and revamp properties to create shareholder value. In private equity and credit, Murban has completed direct and indirect transactions over the past 2 years. A portfolio of listed stocks (UAE and International) constitutes the most recent addition to the AuM.

In H2021, Murban was merged into Alpha Dhabi, a UAE based conglomerate listed on the AD stock exchange. It is %100 owned by Alpha Dhabi.

At a Glance

AED 170.7M

NET PROFIT SECURED
ACROSS THE WHOLE
GROUP IN 2022

7

INVESTED IN
COUNTRIES

4000

EMPLOYEES

60%

OF AUM ARE OUT
OF UAE

3

HOTELS
DEVELOPED

Multi-Strategy

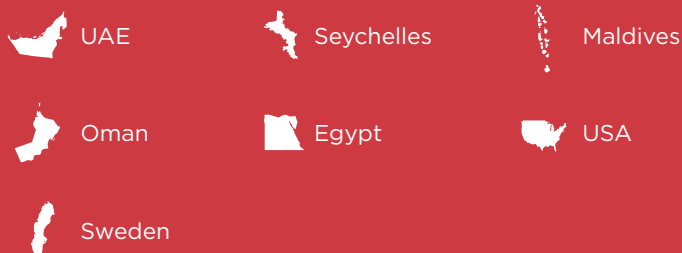
INCLUDING CORPORATE
PRIVATE EQUITY, REAL ESTATE,
CREDIT, AND PUBLIC EQUITY





**H.E. Mohamed Thani Murshed
Ghannam Alrumaithi**
Chairman

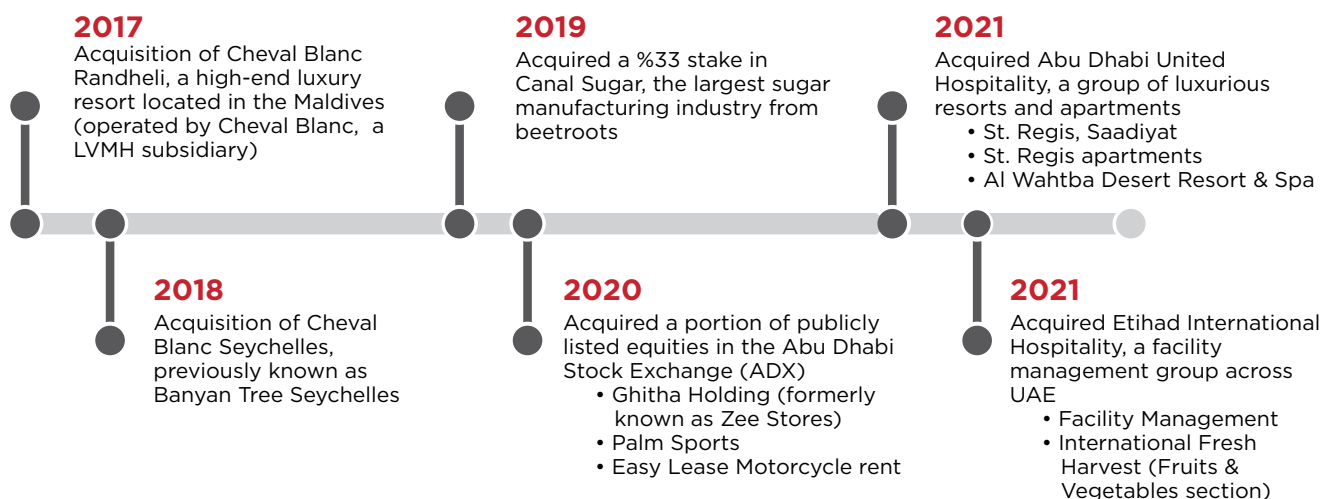
Key Markets



Key Segments

- Hospitality sector across the world in the following countries:
 - Maldives
 - Seychelles
 - United Arab Emirates
- Investments in the United States of America and Europe
- Facility Management sector in United Arab Emirates
- Industrial sector in Egypt

Key Milestones







NAMMOS

Nammos World promises a memorable experience offering impeccable services, exquisite tastes and prestigious shops. Situated on the cosmopolitan beach of Psarou, Nammos opened in summer 2003, setting high standards for a relaxing beach life. Making the headlines and redefining beach life, Nammos is a point of reference not only across the Mediterranean Sea but globally. Every summer more than 2,500 visitors and celebrities visit Nammos restaurant daily on the trendy Psarou beach. The eclectic beach life also includes exquisite facilities and services, enticing flavours and gastronomic sensory experiences from all over the world, full of fresh fish from the Aegean Sea along with innovative Mediterranean dishes. An intriguing world of trends, exclusive services and vibrant celebrations that attract vacationers universally. Nammos restaurant is a unique destination for bespoke events. Nammos has been chosen as the venue to several stunning wedding receptions, impeccable corporate events, exclusive fashion shows and outstanding Gala dinners, which were all characterised by the unparalleled bespoke services and attention to detail. The Nammos legacy continues in Jumeirah Beach with Nammos Dubai where guests can enjoy the legendary Nammos gastronomy, relaxed atmosphere and exceptionally stylish beach life. Further locations in London and Cannes are currently under development.

NAMMOS

Business Profile

Nammos founded in 2003 in a quiet cove situated at the beach of Psarou, Mykonos out of a desire to redefine opulent beach life. 19 years later, the legendary pinnacle of gastronomy and entertainment postulated as a seaside restaurant with a private evolved to develop Nammos Village, a curated retail boutique avenue, showcasing the best in local and international high-end luxury designers of clothing, jewellery, objects des arts and many more. Nammos also expanded its global reach, launching outposts in Courchevel, Dubai, Riyadh Limassol, Doha, with an urbanised concept, Nammos London and restaurant and beach club Nammos Cannes in the development pipeline.

At a Glance

29

TOTAL NUMBER OF BOUTIQUE
IN NAMMOS VILLAGE MYKONOS

450

TOTAL NUMBER OF EMPLOYEES
AT NAMMOS MYKONOS

Company Performance Highlights 2022

AED 260,416,989

total number of boutique in
Nammos Village Mykonos

AED 232,515,169

total number of employees
at Nammos Mykonos

375,201

Nammos Dubai Total
2022 Restaurant Covers



Key Markets



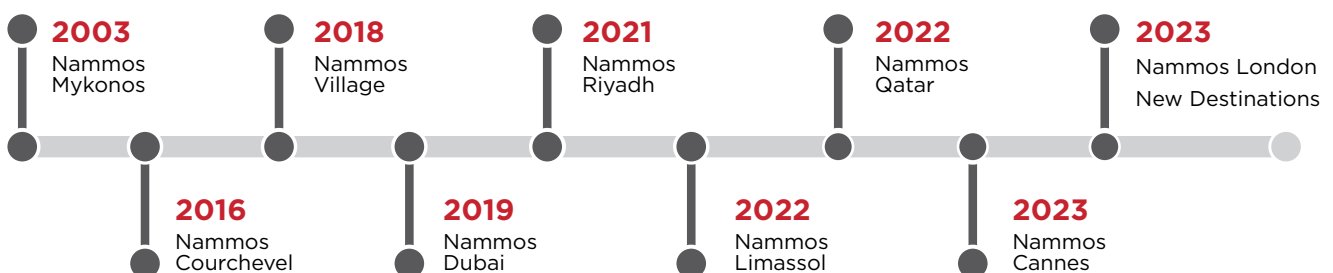
Market Segment

- **Product / Service:** Gastronomy, Beach Service, Leisure, Entertainment, Luxury Fashion & Retail, Hospitality
- **Demographic:** Men & Women, 18+ all ages, predominantly 30+
- **Geographic:** USA, Saudi Arabia, UAE, Qatar, Lebanon, Egypt, Kuwait, Bahrain, Russia, UK, Switzerland, Italy, France
- **Behavioural:** UHNWI, businessmen, shipowners, athletes, models, celebrities, fashion gurus, foodies

Strategic Initiatives

-  Globalisation & expanding Nammos outposts around the world i.e., Nammos Cannes, Nammos London
-  Diversifying revenue streams into retail, wellness & hospitality
-  Development of Nammos Hotels & Resorts hospitality pipeline, with an implemented development pipeline in Mykonos, Abu Dhabi & Maldives
-  Strategic partnership with luxury brands i.e., Dior Pop Up in Nammos Dubai, Loro Piano furnishing in Nammos Mykonos, Cartier Boutique in Nammos Village
-  Securing entertainment & celebrity talent for performance i.e., Enrique Iglesias performing in Nammos Dubai for New Years Eve 2022, previous performances with Bob Sinclair, David Guetta, Mohamed Ramadan
-  Investment in technology platforms to increase engagement with customers and loyalty

Key Milestones







PUREHEALTH⁺

**PURE HEALTH
MEDICAL SUPPLIES
LLC**

PureHealth is a brand of scientific innovation where we combine our imagination and advances in technology to unlock time in order to extend human possibility through life, meaning and purpose.

PURE HEALTH MEDICAL SUPPLIES LLC

Business Profile

As the largest healthcare platform in the United Arab Emirates, Pure Health envisions to be **the hospital in the cloud**, digitally integrated ecosystem that enables longevity for humankind. We are a forward-thinking organization, committed to improving access across the continuum of care through the responsible use of digital intelligence to drive meaningful innovation and deliver optimal healthcare.

Our Mission

To advance the science of longevity so that people live longer, healthier, happier and fuller lives.

Our Vision

To unlock time for humankind.

At a Glance

25+

HOSPITALS

100+

CLINICS

150+

SPECIALITIES

160+

LABORATORIES

24,000+

EMPLOYEES

2.8M+

INSURED MEMBERS

52M+

CLAIMS PROCESSED

Our Assets

Through Seha, Daman, Rafed, One Health, The Medical Office, Pure Lab, The Life Corner, Abu Dhabi Stem Cells Center (ADSCC) and Ambulatory Healthcare Services (AHS), PureHealth comprehensively drives end-to-end solutions for internal and external care providers and delivers personalized, yet universal, benefits that extend lifespans and enhance healthspans across the United Arab Emirates.

Year after year, PureHealth touches millions of lives. People from all walks of life enjoy access to advanced medical services, benefit from national and cause-driven initiatives, experience enhanced wellbeing as an outcome of cutting-edge research, and heal holistically from community-based programmes that result in enhanced health outcomes.

Pioneering ground-breaking innovations and leading from the edge of tomorrow, we're on a mission to unlock time for humankind.





Shaista Asif

Group Chief Operating Officer

Shaista Asif is the Group Chief Operating Officer at PureHealth, the largest integrated healthcare company in the UAE. Overseeing the Group's diversified portfolio, including hospitals, clinics, laboratories, health insurance, healthcare procurement, and health tech solutions, Shaista is at the forefront in changing the way healthcare is delivered in the country. She has spearheaded the largest number of healthcare acquisitions in the region over the last three years, making PureHealth the fastest-growing and the largest healthcare company in the region.

With a strong track record in delivering transformational change, Shaista has led PureHealth's consolidation, spearheading the execution of the Group's strategy, quality distinction, growth, and development in the healthcare segment. With over 20 years in senior leadership positions in the healthcare and technology domain, Shaista brings a wealth of experience in strategic planning and is recognized for her in-depth analytical ability to facilitate operational and procedural planning to focus on the Group's growth and optimization.

Moving from sick care to preventive care, Shaista's North Star is Longevity. PureHealth is working towards creating the 'Healthcare in the Cloud' as its enabler, where the company is focused on embracing the 4th Industrial Revolution. Shaista believes in Technological Singularity, and how the increase in compute power is bringing it closer. PureHealth is working towards creating a healthcare ecosystem where people don't fall sick, but instead live healthier and fuller lives, for longer!

Key Segments

Our integrated network gives patients access to a broad range of clinical expertise and centers of excellence in healthcare. It brings together vital clinical knowledge, process expertise, technology, and analytics to deliver outcome-focused, world-class quality across all channels and touchpoints. Our key services are:

- Healthcare services: Primary care centres/ Clinics, Hospitals, Medical Research Centres
- Stem Cells Medicine
- Health Tech
- Pharmacy
- Insurance
- Diagnostics
- Group Procurement

Key initiatives

Make it in Emirates

PureHealth has made a commitment to ICV and AED 10 billion for local procurement.

Emirati Development Program

PureHealth's Emirati Development Program is aimed at providing an accelerated leadership pathway in the healthcare industry for high potential UAE National colleagues.

Decarbonization Agenda

PureHealth has completed the carbon footprinting exercise for the group aiming to create a better future for the people and the planet.

Organ Donation Program

PureHealth signed an MoU with Department of Health to establish UAE as a global hub for organ & tissue donation and transplantation.





Q HOLDING PSC

Q Holding is a leading general investment company established in 2005 based in the Emirate of Abu Dhabi. It is a private stock company listed on ADX's second market since 2017, where its expertise lies in real estate development, real estate project management and property & asset management.

Q HOLDING PSC

Business Profile

Formed to be a prominent driving force in the next phase of global economic development, Q Holding is a powerful business enabler that provides a firm foundation upon which businesses and investors can build their networks, rewriting the future of successful, sustainable investment by focusing on excellence, diversification and increased stakeholder value through innovation.

Our businesses are:

- Q Properties
- Q Hospitality
- Q Investment
- Al Rayan Investment

At a Glance

11%

NET PROFIT
GROWTH

581%

SHARE CAPITAL
INCREASE

246

NO. OF
EMPLOYEES

68%

ASSET
GROWTH

187%

EQUITY ATTRIBUTABLE
TO OWNERS

30%

FOREIGNER OWNERSHIP
OF SHARE CAPITAL





Mr. Majed Fuad Odeh Chief Executive Officer

Qualifications

He holds an MBA with a concentration in Accounting and Finance from Southwest State University in the US.

Experience

Mr. Majed was group CFO of Royal Group where he oversaw the company's financials and was responsible for its strategic and business financing activities. Prior to joining Royal Group, Mr. Odeh worked with PricewaterhouseCoopers as a Director for 18 years, during which he acted as engagement director and was responsible for overall client engagement acceptance and risk management. Mr. Odeh has 28 years of experience in the Middle East, having during that time cultivated a breadth of exposure and contacts with international firms all over the world.

Key Segments

- Real Estate Development
- Project Management
- Asset Management

Key Markets

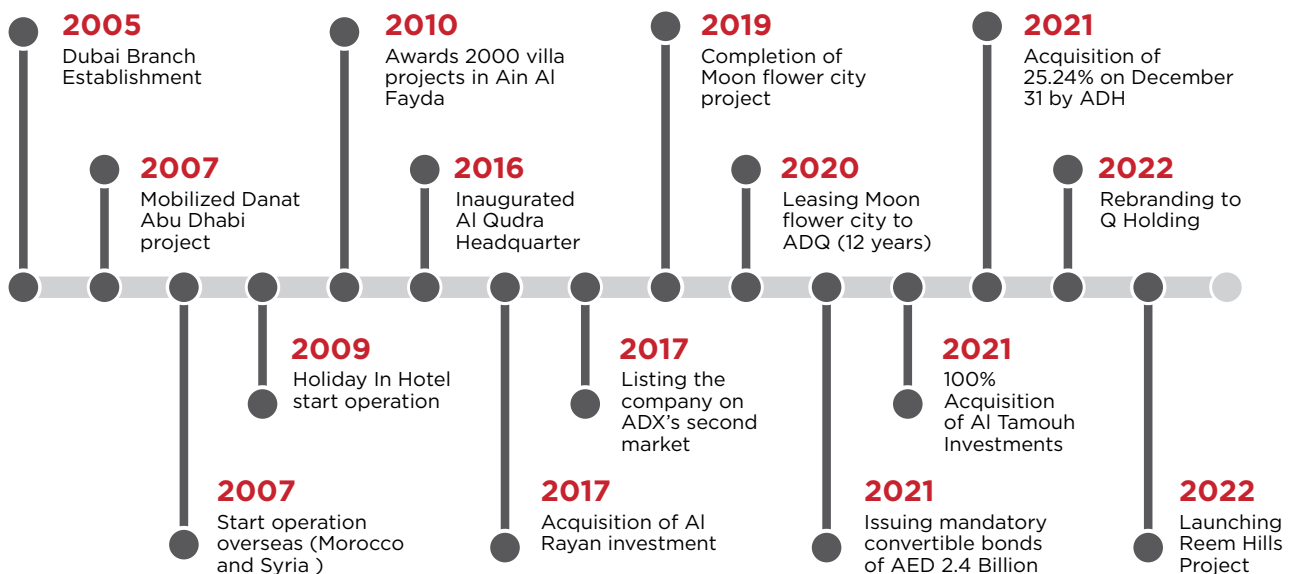


Strategic Initiatives



During 2023, Q Holding plans to invest in several new projects as well as grant its investors the golden visa.

Key Milestones





ريسبونس بلس القابضة ش.م.خ
RESPONSE PLUS **RPM**
HOLDING PJSC

RESPONSE PLUS HOLDING PJSC

Response Plus Holding PJSC is currently one of the leading healthcare service providers in the GCC; providing quality services in the United Arab Emirates, the Kingdom of Saudi Arabia and in the Sultanate of Oman. The remarkable growth of the company over the years has resulted in a growing portfolio of clients whilst promoting itself to be soon established in India,

RESPONSE PLUS HOLDING PJSC

Business Profile

Response Plus Holding PJSC is the largest provider of onsite healthcare, medical emergency services and occupational health solutions in the UAE. The company boasts an infrastructure that includes a fleet of over 250+ ambulances, 260+ onsite clinics, 1600+ healthcare workforce and 300+ international events per year.

Response Plus Holding PJSC is part of the fundamental shift in the healthcare sector across the MENA region, aiming to make UAE one of the most preferred medical tourism destinations. RPM provides cost effective healthcare solutions that add value to medical institutions. Our talent pool has grown tremendously over the years, and as the competitive landscape grows, healthcare facilities can now work with proficiency and provide unparalleled care to its patients. Response Plus Holding has also quickly grown to expand its strategic locations across UAE, Saudi Arabia, Oman, India, Nigeria, Egypt and Ethiopia. We have also expanded our list of services tremendously, becoming the region's largest medical staffing organization.

At a Glance

350+

AMBULANCES

3000+

INTERNATIONAL
EVENTS

65+

INTERNATIONAL PATIENTS
FROM OVER 65 COUNTRIES

1000+

HELICOPTER
MEDICAL TRANSFERS

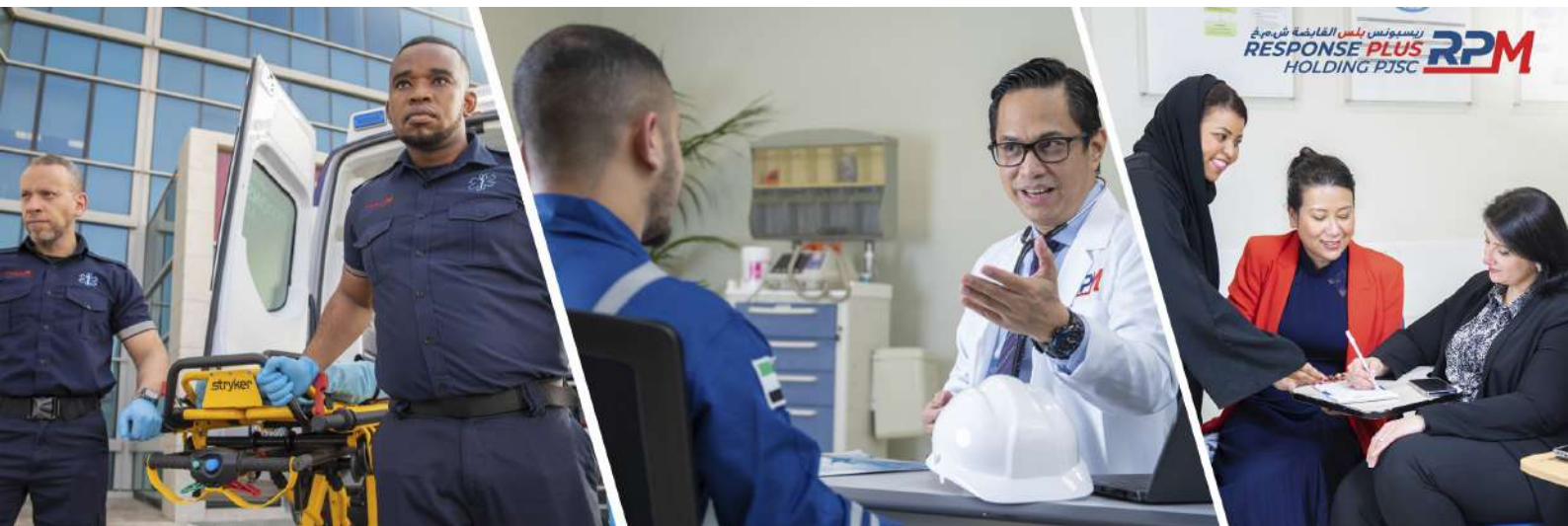
700,000+

TRAINING

3000+

O&M FACILITIES

Key Clients





Major Tom Louis Chief Executive Officer

Qualifications

- Post Graduate in Business Administration
- Executive Development Program in Hospital Management
- Bachelor of Commerce

Experience

- **United Arab Emirates**
NMC Healthcare LLC
- Chief Operating Officer
- Vice President - Operations
- General Manager Abu Dhabi Cluster
- Hospital Administrator NMC Specialty
- Group Manager - Customer Relations
- **India**
Infrastructure Logistics Pvt Ltd
- Head Administration Cidade de Goa
- Head Sales & Marketing Pepsi Co Ltd
- Marketing Manager Malvika Steel Pvt. Ltd
- Senior Manager - Commercial
- **The Indian Army** - Army Officer

Key Markets



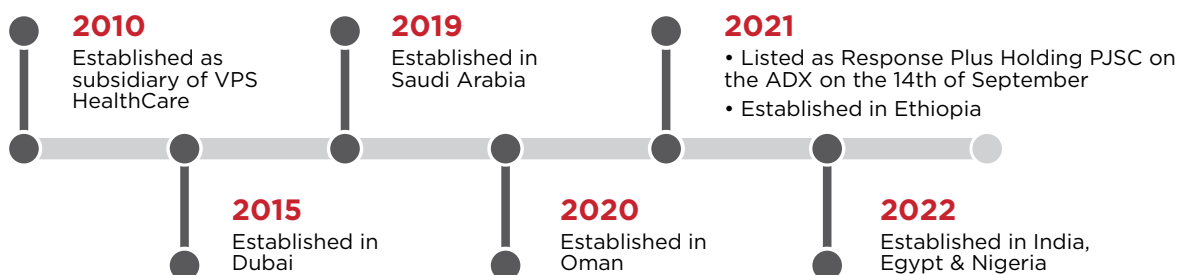
Key Services

- On-Site Medical Services
- Occupational Health
- Manpower Supply and Recruitment
- Emergency Ambulance Services and Management
- Helicopter Emergency Medical Services
- Medical and Non-Medical Training
- Medical Coverage for International Events
- Global Patients Services

Subsidiaries



Key Milestones





SANDSTORM



SANDSTORM MOTOR VEHICLES MANUFACTURING LLC

Sandstorm Motor Vehicles Manufacturing LLC is an Emirati company with 2 board members, Dr. Majida Al Azazi and Mr. Mohammad Yaser Bader, and a chairman, Eng. Hamad Al Ameri. Sandstorm was founded with the ambition to start local automotive industry and to contribute to the UAE's strategic vision of building a strong automotive manufacturing industry focused on innovation and sustainable industrial development.

SANDSTORM MOTOR VEHICLES MANUFACTURING LLC

Business Profile

Sandstorm vehicles are specifically designed to master the harsh climate and terrain of the Middle East and offer vehicle class-leading performance and value for its customers. The logo was designed to embody the heritage, agility and superior survival skills of the Arabian gazelle, an animal indigenous to the UAE, thus representing the company's ethos through to their vehicles.

At a Glance

Sales

2022 BEST YEAR EVER
GROWTH 17% YOY

Production

2022 BEST YEAR EVER
GROWTH 36% YOY

Revenue

2022 HIGHEST YEAR
EVER GROWTH 29% YOY

Net Profit

2022 HIGHEST YEAR EVER
GROWTH 100% YOY

Employees

45 EMPLOYEES FROM
15 NATIONALITIES

Facility

SIZE TOTAL 75,000
SQFT





Mohammed El Houssami

Managing Director

Mohammed El Houssami has over 20 years of executive and managerial experience, which includes start-up businesses, retail and commercial sectors, transforming operations and achieving goals.

His role in business development and strategic implementation resulted in success in all positions, managing one of the biggest automotive dealers in the Middle East. He also worked with multinational OEM, representing two of the biggest American automotive brands in the world.

Mr. Houssami has experience covering B2B/B2C in P&L, sales, marketing, aftersales, network development, supply chain and organizational transformation.

Qualifications

Bachelor of Science - Business Management and Marketing.

Strategic Initiatives

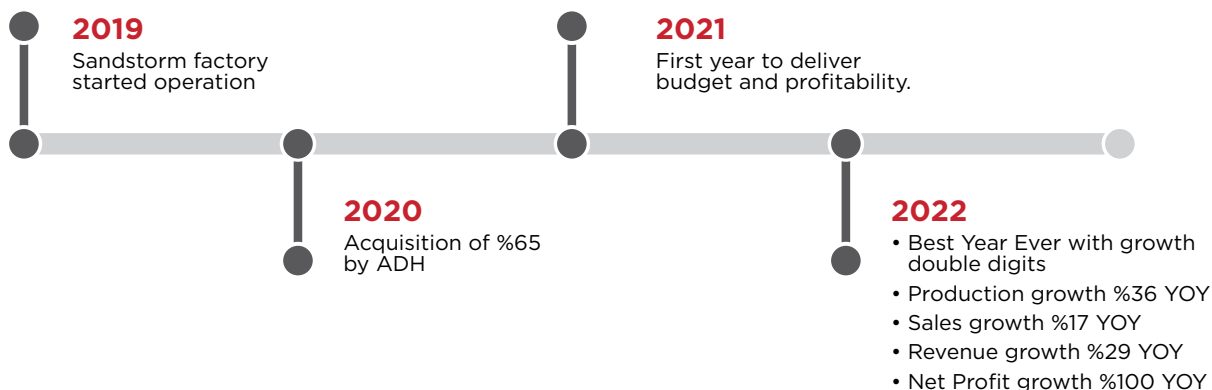


Sandstorm's key focus is, and always has been quality. The company is continuously working towards expanding their business, with valued partnerships and an increase in local suppliers.



Sandstorm also constantly strives to contribute to the automotive industry, advancing the development of the local automotive industry supply chain.

Key Milestones







TA'ZIZ INDUSTRIAL ECOSYSTEM

In Arabic, TA'ZIZ means advancement, strengthening or creating a foundation. It is an industrial services and logistics eco system that directs supports, and enables the growth of Al Ruways Industrial Complex, and Abu Dhabi's chemicals, advanced manufacturing and industrial sectors.

TA'ZIZ INDUSTRIAL ECOSYSTEM

Business Profile

TA'ZIZ comprises of three main zones: the TA'ZIZ Industrial Chemicals Zone will host world-scale chemicals production. The TA'ZIZ Light Industrial Zone will accommodate downstream conversion industries that will convert the outputs of the Chemical Zone into consumable products. The TA'ZIZ Industrial Services Zone will house an ecosystem of companies providing all the necessary services required by the TA'ZIZ industrial zones and the wider Al Ruways industrial complex.

One of the world's leading diversified energy and petrochemicals groups, ADNOC and, ADQ, an Abu Dhabi-based investment and holding company have created an investment platform in 2020 to fund and oversee the development of chemicals projects within the TA'ZIZ Industrial Chemicals Zone. TA'ZIZ is enabling the manufacture of globally in-demand industrial chemicals at a world-scale with opportunities for additional local and international investors and partners to participate.

Our Mission

To boost the UAE's industrial competitiveness, enhancing local content, stretching the value of every barrel, driving economic diversification and value creation, which is aligned with the strategic goals of the UAE government.

Our Purpose

To deliver value – to the United Arab Emirates, to the workforce and to investors.

At a Glance

Chemicals Industry:

120M

JOBS ARE SUPPORTED BY THE GLOBAL CHEMICALS INDUSTRY

5.7

TRILLION CONTRIBUTED TO GLOBAL GDP

\$4.2

IS GENERATED ELSEWHERE IN THE GLOBAL ECONOMY FOR EVERY \$1 USD GENERATED BY THE CHEMICAL INDUSTRY

TA'ZIZ:

1

WORLD-SCALE ECOSYSTEM, CATALYSING INDUSTRIAL GROWTH

2 Years+

SINCE TA'ZIZ LAUNCHED

5

CHEMICALS ANCHOR PROJECTS: LOW-CARBON AMMONIA, METHANOL, EDC/PVC, MAH, IPA

16

LOCAL AND INTERNATIONAL PARTNERSHIPS

Key Chemicals Partners

Chemical Partner

- Fertigllobe
- GS Energy
- Mitsui
- Proman
- Reliance
- Shaheen

First Local Public Private-Partnership in UAE's Downstream & Chemicals Sector:

- Al Dhafra Co-operative Society
- Al Nasser Holdings LLC
- Alpha Dhabi Partners Holding LLC
- Arab Development Establishment
- Buhairan Limited Company LLC
- Capital Investment LLC
- Mazrui International and Mazrui Energy Services
- Riverside Investments LLC



Mashal Al-Kindi

Acting Chief Executive Officer

Mashal Al-Kindi has been a part of the ADNOC Group for over 14 years in varying senior management positions, spanning ADNOC's Executive Office, Upstream and Downstream Industry, Trading & Marketing (DM&T) Directorates. Through his ADNOC tenure, Mashal gained exceptional expertise relating to major capital projects and portfolio management, governance, and corporate planning. He was also instrumental in establishing joint ventures (JVs) in several ADNOC group companies.

From early 2021 to January 2023, as Senior Vice President, Business Transformation, Excellence and Performance in the DM&T Directorate, he spearheaded corporate performance management and business transformation within ADNOC's natural gas, LNG, polyolefin, petrochemicals, distribution, industry, marketing and trading businesses across various ADNOC entities.

In February 2023, Mashal joined TA'ZIZ (an ADNOC & ADQ joint venture) as Acting Chief Executive Officer where he leads the development of an industrial chemicals portfolio with 16 local and international partners in Al Ruways Industrial City, Abu Dhabi, UAE.

Mashal holds a Bachelor of Science in Mechanical Engineering and a Master's of Project Management

Strategic Initiatives



Chemicals is a priority sector for "Operation 300bn," the UAE's industrial growth strategy championed by Ministry of Industry & Advanced Technology, which has the goal to raise the UAE industrial sector's contribution to national gross domestic product (GDP) to AED 300 billion by 2031. Chemicals enable everyday life and represent an attractive sector given the projected global demand growth and the opportunity to create new supply chains through local production.

2022 Company Performance

In 2022, TA'ZIZ progressed project development, commenced construction and launched future growth:

- Land preparation activities at site are underway
- Design is ongoing for 4 out of 5 our chemicals projects
- 1st project joint venture incorporated with Reliance and Shaheen
- Shareholder Agreements signed with partners for EDC/PVC, methanol, and low-carbon ammonia
- Second phase feasibility launched, range of chemicals set to double





TROJAN CONSTRUCTION GROUP SP LLC

Trojan Construction Group is one of the largest construction groups in the GCC region. With a multidisciplinary construction group of companies with inhouse capabilities to deliver turn key projects, Trojan Construction Group is an expert in design, finance, and construct of projects across different sectors in the construction industry.

TROJAN CONSTRUCTION GROUP SP LLC

Business Profile

Trojan Construction Group, the construction firm that comprises of several industry-leading companies, including:

- Trojan General Contracting
- National Projects & Construction
- Royal Advance Electro-Mechanical
- Reem Emirates Aluminum & Glass Factory
- Hitech Precast & Block Works Factory
- Al Maha Modular Steel Structures
- Phoenix Timber Factory
- Reem Readymix concrete Factory

Today, Trojan Construction Group is considered as one of the fastest-growing firms in the UAE. The company focuses on the needs of the nation and invests in big development challenges that are watched with a keen eye on safety, quality and timely delivery.

At a Glance

AED 66Bn
PORTFOLIO

1Bn
MAN HOURS
WITHOUT LTI

28,000
EMPLOYEES

150+
PROJECTS

15 mn sqm
TOTAL BUA

AED 1Bn
COMPANY ASSETS,
PLANT AND MACHINERY

2,500km
ROADS UTILITIES
AND RAILWAY





Mohamed Mahmoud Chief Operating Officer

Mohamed Mahmoud holds a Bachelor's degree in Civil Engineering from Menouf University. He has over 20 years of Progressive experience in Construction operations management, who excels in liaising directly with stakeholders of all levels and disciplines, serving as a front facing ambassador and point of contact.

Key Markets

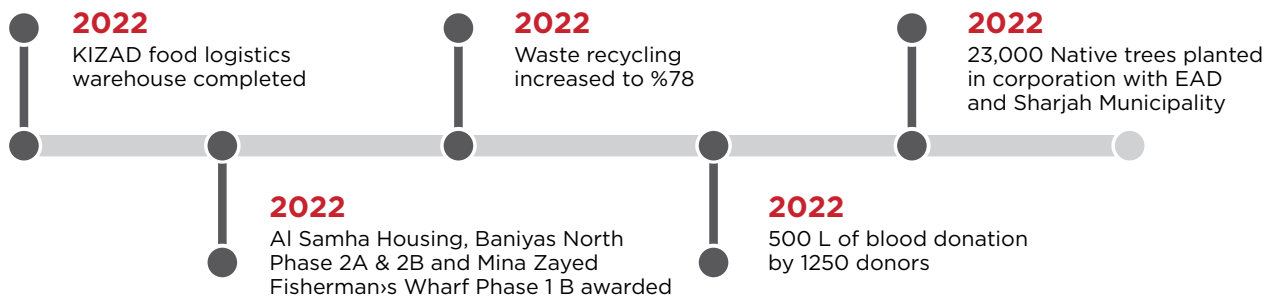


Strategic Initiatives



Trojan Construction Group's strategic initiatives revolve around unlocking revenues and profitability. The goal is to grow current positioning by developing additional client portfolios around the Emirates while maintaining effective communication with current clients. The company is continuously looking for ways to expand business to Egypt and Saudi Arabia. Trojan Construction Group looks to introduce its own project pipeline and new technology for effective results which are to increase turnover and portfolio.

Key Milestones





The Wio logo is rendered in a white, lowercase, sans-serif font. The letters 'w' and 'i' are connected, and the 'o' is a simple circle. The logo is centered on a red rectangular background.

Wio

WIO BANK PJSC

Wio Bank is the first platform bank in the region, offering three main capabilities - digital banking apps, embedded finance and Banking as a Service. Wio is here to reboot personal and business banking in the digital age with personalised features and seamlessly integrated services built around customers' needs. The bank is jointly owned by Abu Dhabi Development Company (ADQ), Alpha Dhabi Holding, Etisalat, and First Abu Dhabi Bank (FAB) and is regulated by the Central Bank of the UAE.

WIO BANK PJSC

Business Profile

Wio was setup with the aim to transform banking operating models towards a more digital future and drive the growth of the digital economy in line with the UAE's ambition to establish itself as a digital hub

Wio's platform is built around three main capabilities:

- Digital Banking Apps - introduce state-of-the-art digital banking apps that provide effortless and smart banking and enable customers to manage their personal and business lives efficiently
- Embedded Finance - embed customized financial services with leading digital players in the region to integrate banking into client's journeys
- Banking as a Service - offer standardized solutions to enable fintechs and non-financial businesses to accelerate creation of innovative end-to-end digital customer solutions

Wio's first launch was Wio Business, a shift from a transaction account to an operating system for businesses. Wio Business offers faster & simpler onboarding, digital current account, saving spaces, digital payments (local & international), expense management (including virtual cards), invoice management (issue, track and collect) and cash management.

At a Glance

6500
BUSINESSES JOINED
THE WIO COMMUNITY

44
LICENSING AUTHORITIES &
FREE ZONES CUSTOMERS
JOINED FROM

AED1.6B
PAYMENTS MADE TO &
FROM WIO ACCOUNTS

73
COUNTRIES WHERE
TRANSFERS WERE
SENT TO

~100
COUNTRIES WHERE
CARD PAYMENTS WERE
DONE



Company Performance Highlights



AED 24M
Income



AED 206M
Expenses



AED 183M
Net Income



AED 256M
Customer Deposits

Note: revenues reflect a nearly 4-month period (from market launch date)

Key Segments

- Wio Business is available to SME segment. This covers companies of many sizes, from freelancers and early-stage start-ups to smaller and medium sized companies.
- In H1 2023 Wio will be launching their retail proposition focused on individual customers.

Key Markets



UAE

Strategic Initiatives



Wio is digitally enabled integrating with identity and company set up systems to digitally identify, validate and obtain KYC information that allows the Fastest Business account opening in the UAE.



Partnered with a large number of free zone authorities and licensing consulting providers to extend SME banking services to their members.



Celebrated several partnerships on the payments space - Stripe (add payment links on invoices), Magnati (apply for a POS linked to Wio account) and Wise (provided near real-time international transfers to over 80 countries).

Key Milestones

